

## Tarkett Shortlisted for Two Awards at The Healthcare Estates Awards



Photo: Peter J Greenwood

**Tarkett is excited to announce that our cutting-edge VR experience, which includes the Human Conscious Design Platform and Dementia Design Filter, has been shortlisted for two prestigious awards at The Healthcare Estates Awards. We are nominated for Product Innovation of the Year and Diversity and Inclusion, reflecting our dedication to creating inclusive spaces in the healthcare sector.**

The Human Conscious Design Platform is a revolutionary virtual reality tool designed to help architects, designers, and organisations understand the profound impact of design choices on all users, particularly those who are neurodivergent or experiencing dementia. By simulating different sensory experiences, this platform cultivates empathy and promotes the creation of equitable environments where everyone can thrive.

“Our new VR platform explores the importance of inclusive design and how people with different perspectives, particularly those with ADHD, autism, and dementia, experience the world,” said Shaz Hawkins, Segment Marketing Manager for Healthcare, Aged Care & Education at Tarkett. “We’ve noticed a strong demand from architects, designers, building owners, and flooring contractors for more resources to help them make inclusive decisions. Our Human Conscious Design Platform addresses this need. It’s very exciting to be shortlisted for two Healthcare Estates Awards, as it recognises our dedication to this important work.”

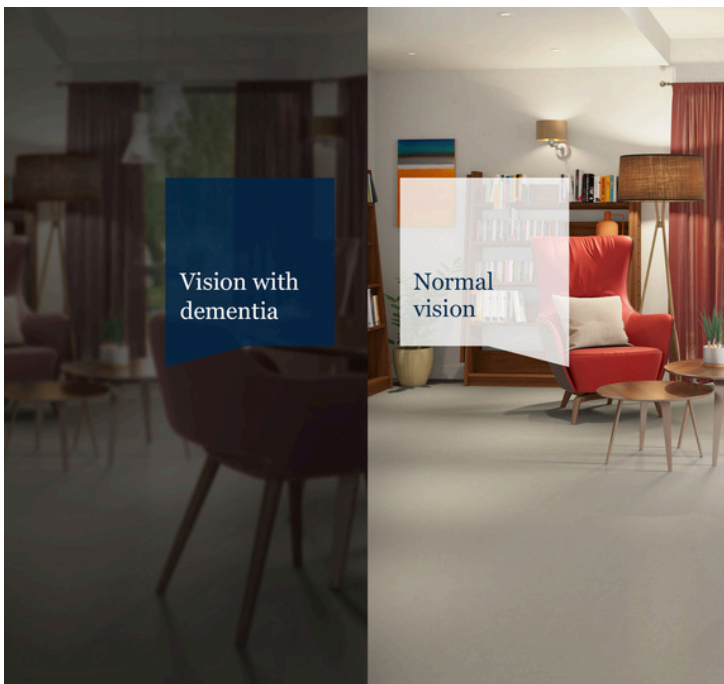
“We are honoured to be recognised for our commitment to inclusivity and innovation in design,” said Mikael Persson, Head of Marketing for UK & Ireland at Tarkett. “These nominations underscore our mission to create spaces that are functional and nurturing for all individuals.”

The Healthcare Estates Awards recognise outstanding contributions to healthcare engineering and estate management, celebrating originality, innovation, and quality of delivery. The awards dinner is set for Tuesday 6 October 2024, following the first day of the IHEEM Healthcare Estates Conference and Exhibition.

The Human Conscious Design Platform is an immersive virtual reality tool that allows you to experience how education, workplace, and healthcare spaces can foster inclusivity.

**For more information about the Human Conscious Design Platform and to request a VR demo, [click here](#).**

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‘Through Their Eyes’ dementia design filter



Workplace setting in Tarkett’s VR Human Conscious Design Platform

### About Tarkett

With a history of more than 140 years, Tarkett is a worldwide leader in innovative and sustainable flooring and sports surface solutions, generating a turnover of €3.4 billion in 2023. The Group has close to 12,000 employees, 23 R&D centres, 8 recycling centres and 34 production sites. Tarkett creates and manufactures solutions for hospitals, schools, housing, hotels, offices, stores and sports fields, serving customers in over 100 countries. To build “The Way to Better Floors,” the Group is committed to circular economy and sustainability, in line with its Tarkett Human-Conscious Design® approach. Tarkett is listed on the Euronext-regulated market (compartment B, ISIN: FR0004188670, ticker: TKTT) [www.tarkett-group.com](http://www.tarkett-group.com)

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