

# iD Tilt and iD Tilt HIT: Modular Vinyl Refresh **Combines Hard-Wearing Credentials With Quality European Manufacturing**

**Press Release** Tarkett UK





iD Tilt is designed for commercial spaces.

Tarkett has relaunched two of its most hardwearing flooring ranges, offering designers the opportunity to select technically robust yet attractive products which can be combined with other modular vinyl collections. Both use an interlocking tile system for installation, yet while iD Tilt is designed for commercial spaces as well as sports and wellness zones, iD Tilt HIT supports loads of up to 6 tonnes making it suitable for very heavy traffic/industrial areas.

Both ranges showcase quality European manufacturing while minimising environmental footprint. iD Tilt offers a better slip resistance than previous ranges, while iD Tilt HIT is now available in three brand new designs.

Compared to ceramic, loose-lay modular interlocking tiles are four times guicker to install and ready for immediate use, resulting in minimal business downtime. The tiles are glue-free and can be placed over the top of a variety of existing surfaces, including damp subfloors.

Both floors contribute to guieter environments, emitting less noise than a ceramic alternative and providing a more comfortable surface underfoot. For example, in-room noise with an iD Tilt HIT floor installed emits, on average, 21dB less sound compared to ceramic.

Both products have been engineered to create a seamless surface for the eye. The TOP CLEAN XP PU coating on the top of the tiles is highly protective, guarding against scratches and stains, ensuring best-in-class cleanability and increasing durability.



## iD Tilt

iD Tilt is designed for heavy traffic and commercial areas, withstanding dynamic loads of up to 600kg. It now comes with a higher slip resistance rating of R10, which is ideal for entry halls, or spaces which see water or oil spillage such as kitchens. The smaller gap size between tiles ensures less dirt is trapped and makes it easier to clean. The flooring comes in eleven different designs inspired by natural materials, including wood. As they have the same depth, with the addition of accessories it can also be combined with flooring from Tarkett's iD Inspiration collection, leading to even more design possibilities.

#### Link to visuals.



iD Tilt Polished Concrete Steel

## Designed with sustainability in mind

As they do not need glue for installation, both iD Tilt HIT and iD Tilt are recyclable using Tarkett's ReStart® takeback recycling programme (including offcuts from installation and post-use). Both floors do not contain phthalates and have ultra-low VOC emissions which are a hundred times lower than the strictest world standard, contributing to great indoor air quality.

## iD Tilt HIT

iD Tilt HIT is Tarkett's most hardwearing flooring collection. The perfect blend of design and performance, it is available in two patterns and six colours (three new) and features a 2.7 mm thick homogeneous wear layer.

Due to the products depth, when using accessories and joints iD Tilt HIT can be combined with the iD Click Ultimate collection, opening up the potential for many different compositions.

Link to visuals.



iD Tilt HIT combined with iD Click Ultimate

iD Tilt offers a reduced carbon footprint of 10.86kg CO2 eq/m2 (scope A1-A3) due to smaller transportation distances and that it contains 25% recycled content. Carbon impact is lowered further due to the product being recyclable, which avoids extracting raw materials and incineration. Because Tarkett is committed to radical transparency, both floors come with third-party verified, evidence-based Material Health Statements (MHSs) and Environmental Product Declarations (EPDs) that detail all health and environmental credentials.

#### About Tarkett

With a history of more than 140 years, Tarkett is a worldwide leader in innovative and sustainable flooring and sports surface solutions, generating turnover of € 3.4 billion in 2023. The Group has close to 12,000 employees, 23 R&D centers, 8 recycling centers and 34 production sites. Tarkett creates and manufactures solutions for hospitals, schools, housing, hotels, offices, stores and sports fields, serving customers in over 100 countries. To build "The Way to Better Floors," the Group is committed to circular economy and sustainability, in line with its Tarkett Human-Conscious Design® approach. www.tarkett.com

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