

Tarkett Wins Product of the Year at 2024 Mix Awards



Tarkett, a global leader in innovative and sustainable flooring solutions, is proud to announce that its DESSO AirMaster® carpet tile collection has been named Mix Awards' 2024 Product of the Year (Flooring).

Celebrating outstanding design and innovative achievements in the commercial design industry, Tarkett was awarded the Product of the Year (Flooring) award at the 2024 Mix Awards ceremony held in London, UK last night (27 June 2024), beating off strong competition from eleven other finalists. The company was also shortlisted for the Manufacturer of the Year award.

"We are thrilled and honoured to have our new DESSO AirMaster® carpet tiles recognised as the Product of the

Year (Flooring) by the prestigious Mix Awards," said Marco Cordeiro, Managing Director at Tarkett UK & Ireland. "This win highlights our dedication to design excellence, sustainability, and customer-centric innovation. It serves as a powerful motivator for our team to continue pushing the boundaries of what's possible, always with a focus on creating products that not only look beautiful but also prioritise the well-being of people and the planet. This award-winning product is just one example of how Tarkett's values of care and responsibility are woven into everything we do. We are grateful for this recognition, and it inspires us to keep innovating and raising the industry standard."

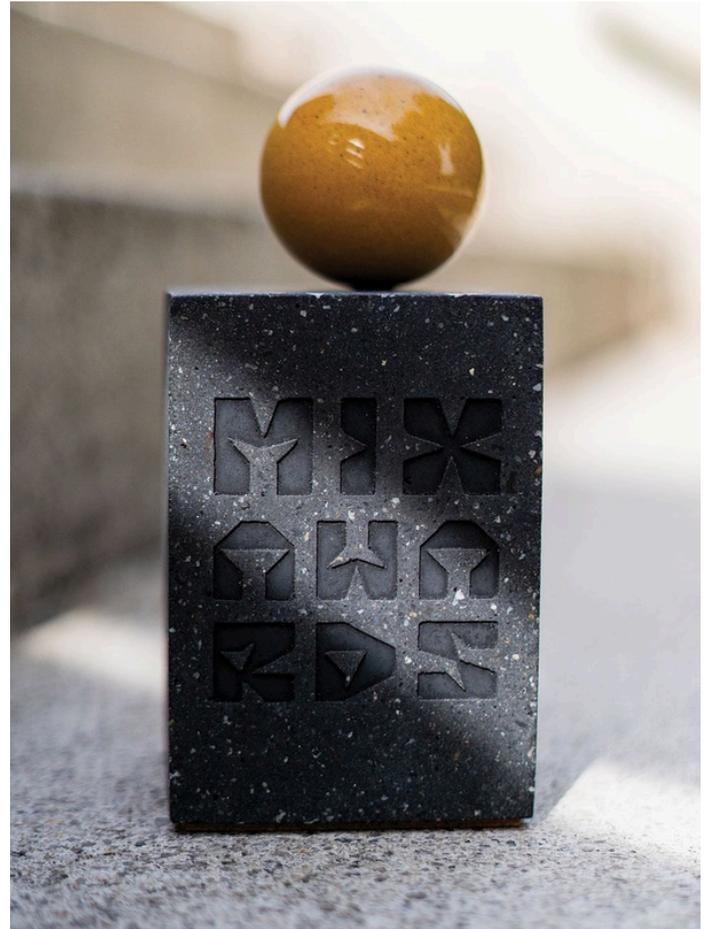
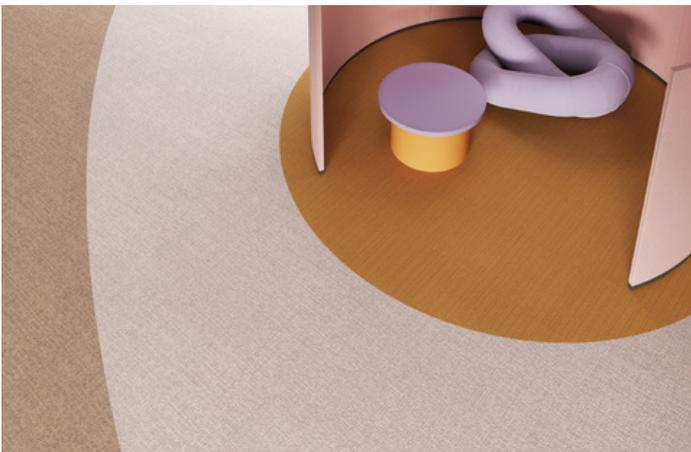
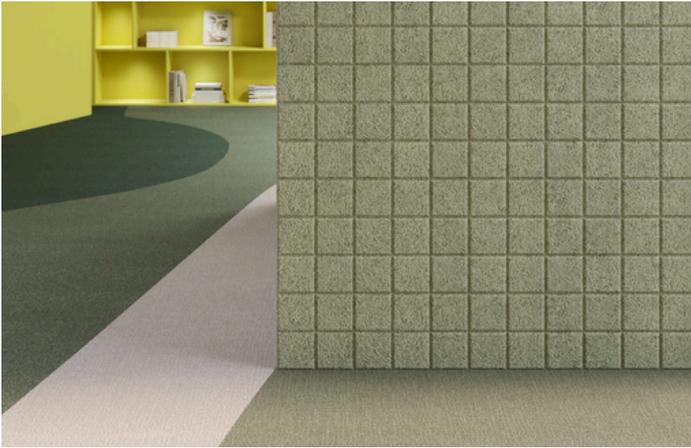


Photo: Mix Interiors

DESSO AirMaster®, notable for its sustainable nature, has undergone a significant upgrade with its new and improved DESSO EcoBase® backing. A new bio-based ingredient has replaced a core component previously derived from petroleum-based materials, marking a substantial step in Tarkett's circular economy efforts. This upgrade allows the carpet tiles to be separated and recycled more easily when they reach the end of their useful life.

"It's hard to describe how excited we are with the award that Tarkett just won. After having been awarded 2022 Manufacturer of the Year in London, and winning 2023 Product of the Year in Manchester, Tarkett has again won the 2024 Product of the Year award at the Mix Awards in London with our DESSO AirMaster®, which we relaunched this year. Four times better at capturing and retaining fine dust than a standard carpet tile and with an incredibly low circular carbon footprint, DESSO AirMaster® is a shining example of our commitment to developing innovative flooring solutions that not only perform exceptionally well but also prioritise environmental responsibility," added Mikael Persson, Head of Marketing for UK & Ireland at Tarkett.

The Mix Awards, from Mix Interiors, are well-known for recognising the best new products and innovations in the commercial design industry. Tarkett's latest win for DESSO AirMaster® further solidifies its position as a leader in sustainable and high-performance flooring solutions.

For more information about Tarkett's award-winning products and sustainability initiatives, [click here](#).



Photo: Mix Interiors

About Tarkett

With a history of more than 140 years, Tarkett is a worldwide leader in innovative and sustainable flooring and sports surface solutions, generating a turnover of €3.4 billion in 2023. The Group has close to 12,000 employees, 23 R&D centres, 8 recycling centres and 34 production sites. Tarkett creates and manufactures solutions for hospitals, schools, housing, hotels, offices, stores and sports fields, serving customers in over 100 countries. To build "The Way to Better Floors," the Group is committed to circular economy and sustainability, in line with its Tarkett Human-Conscious Design® approach. Tarkett is listed on the Euronext-regulated market (compartment B, ISIN: FR0004188670, ticker: TKTT) www.tarkett-group.com

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