

Tarkett Is Shortlisted for an SBID International Design Award 2024

Tarkett UK



Tarkett is pleased to be among the inspiring global design talent to have been shortlisted as a finalist in this year's SBID International Design Awards for its entry, DESSO AirMaster®, in the Flooring & Floor Coverings category.

"We are truly honoured to be recognised as a finalist in this highly competitive category," said Marco Cordeiro, Managing Director at Tarkett UK & Ireland. "This achievement is evidence of the tireless efforts of our talented teams, who work every day to deliver innovative products and exceptional experiences for our customers."

Evaluated by a panel of distinguished, industry-leading experts for design functionality, innovation, creativity and

technical execution, an SBID Award is considered one of the most coveted accolades for design excellence. Success in this GOLD-rated Awards programme demonstrates the highest level of design skill and professional mastery across the interior design profession.

With its patented technology, DESSO AirMaster® carpet tiles capture and retain fine dust 8 times more effectively than smooth floors and 4 times more than standard carpet. Clearing the air for human and environmental health and well-being and giving us space to breathe.

Tarkett's new and improved DESSO AirMaster® carpet tile collection is available in an updated palette of 9 rich colours and 9 beautiful neutrals. Each of these colours has



a textural design option—from Classic’s subtle lines to Earth’s dramatic depth and Sphere’s tonal texture. Working perfectly alone, the 3 designs can also be combined to create statement floor plans, such as room centrepieces or workplace zoning and routing.

The public vote will close on Wednesday 11 September at 5pm (BST).

Visit www.sbidawards.com to find out more.

To complete the final stage of judging, the public are now invited to vote for their favourite finalist designs accounting for an 10% of the overall results! To show your support for Tarkett and cast your votes, [click here](#).

**About Tarkett**

With a history of more than 140 years, Tarkett is a worldwide leader in innovative and sustainable flooring and sports surface solutions, generating a turnover of €3.4 billion in 2023. The Group has close to 12,000 employees, 23 R&D centres, 8 recycling centres and 34 production sites. Tarkett creates and manufactures solutions for hospitals, schools, housing, hotels, offices, stores and sports fields, serving customers in over 100 countries. To build "The Way to Better Floors," the Group is committed to circular economy and sustainability, in line with its Tarkett Human-Conscious Design® approach. Tarkett is listed on the Euronext-regulated market (compartment B, ISIN: FR0004188670, ticker: TKTT) www.tarkett-group.com

For more information, contact:

Connor Peter – Digital & Communication Specialist, Tarkett UK&I
connor.peter@tarkett.com