

TARKETT RE-IMAGINES PARQUET FLOORING WITH SUSTAINABLE SEGNO WOOD COLLECTION



Tarkett, the global leader in sustainable flooring solutions has launched its Segno collection: a range of beautiful decorative parquet crafted from responsibly sourced oak.

With 5 colour options and boards available in both 'left' and 'right' formats, the Segno range offers wide creative scope, as designers can experiment with different colour combinations and shapes.

The timeless appeal of oak

European oak is widely used for interior decoration due to its superior performance and longevity, as well as compatibility with both modern and traditional interiors.

Segno is crafted in five oak colourations to create a natural and stunning selection of shades suitable for any interior scheme, including whitewashed contemporary Lime Stone, warm classic Oak, and dramatic Old Brown for heritage styles.



Vast design possibilities

The heritage of the herringbone layout dates back to the ancient Romans, who used it for their famously robust road networks. Decorative wood parquet floors evolved years later with all manner of intricate patterns and layouts.

The new Segno collection builds on that heritage to create truly individual floor finishes: the parquet boards are supplied in both 'left' and 'right' formats, allowing designers to play with different colour combinations and patterns, including herringbone, woven, patchwork, chequer and basket weave.

The ethical choice

Made in the EU and available from UK stock, the Segno collection has been engineered with sustainability at the very heart of the design process. The oak used in the collection is sourced from responsibly managed European forests, and the range carries the prestigious Forest Stewardship Council (FSC) ® seal of approval. Segno also comes with a 15-year warranty and a Cfl-s1 fire rating.

History

Steve Urwin, Marketing Manager – Residential, Tarkett, said: “Tarkett’s expertise in parquet goes back 140 years to its Swedish roots: since then it’s become the Nordic market leader in wooden flooring. The Segno wood range is inspired by that heritage and borne out of a desire to craft a naturally stylish range of floors that are durable, recyclable and easy to install.”

For information and design inspiration, download the Segno brochure from Tarkett’s website: https://professionals.tarkett.co.uk/en_GB/node/segno-decorative-parquet-collection-7521

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About Tarkett

With a history stretching back 135 years, Tarkett is a worldwide leader in innovative flooring and sports surface solutions, with net sales of more than €2.8 billion in 2018. Offering a wide range of products including vinyl, linoleum, rubber, carpet, wood and laminate flooring, artificial turf and athletics tracks, the Group serves customers in over 100 countries across the globe.

Tarkett has 13,000 employees and 35 industrial sites, and sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to “Doing Good. Together.” the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people’s health and wellbeing, and preserving natural capital.

Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker: TKTT) and is a constituent of the SBF 120 and CAC Mid 60 indexes. www.tarkett.com.

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