

## Tarkett will showcase new collections at Retail Design Expo

### CUSTOMISATION CONCEPTS AND MULTI-MATERIAL FLOORING SOLUTIONS SET TO CREATE A UNIQUE CUSTOMER EXPERIENCE

LONDON, 2-3 May 2018 – Tarkett will be exhibiting at Retail Design Expo for the 3<sup>rd</sup> year running, on Stand **D171**. The stand will feature three pop-up micro structures showcasing Tarkett's customisation services and new product launches for 2018.

In the customisation pop-up, Tarkett will focus on its LVT collection, iD Mixonomi, which offers architects and designers unparalleled opportunities to push the boundaries with flooring designs. Inspired by the iconic hexagon, the iD Mixonomi range features 10 compatible geometric shapes and sizes, which can be combined in a multitude of layouts. A striking palette of 33 colours has been created around a central colour theme of bold trend-led shades, deep complementary hues and metallic highlights.



The second pop-up will preview Tarkett's forthcoming LVT collections, iD Supernature & iD Tattoo, to be launched in May, which were created to reveal the potential of modular vinyl materials for designing remarkable interiors. The combination of iD Supernature and iD Tattoo allows architects and designers to re-invent flooring through the customisation of modular vinyl, and to design inspirational and sophisticated spaces.

Drawing inspiration from organic sources, iD Supernature offers a selection of subtle textures based on natural materials (like wood, stone and concrete) in 16 shades. The collection builds on Tarkett's commitment to innovation to ensure a non-repetition pattern of up to 12m<sup>2</sup>. With 12 possible formats – including planks and hexagons – architects and designers will have plenty of scope for mixing, matching and customising to achieve unique designs.



Adding yet another layer of customisation, iD Tattoo allows architects and designers to take their designs a step further by combining natural and graphic elements. Architects and designers can choose from a selection of 10 “tattoo” patterns, adding iD Tattoo to their chosen iD Supernature base. This unleashes the potential for extensive personalisation, with the choice of either tone-on-tone or colourful renderings. With their ability to be applied all over— rather than being limited to plank-by-plank or tile-by-tile application— iD Tattoo’s patterns are very versatile, giving designers the freedom to let their imagination soar.



The third pop-up will showcase Cementi Click, the ultimate innovative solution combining the look and feel of premium mineral ceramics with quick and easy installation.

Tarkett’s Inspiration Book PLAY 2018 will be available on the stand so visitors can explore the four modern and inspirational ways to mix and play with flooring colours, textures and formats to help create an exceptional experience that customers will remember.

More information on product launches and our co-creation service, along with other product ranges for the retail environment, will be available on Tarkett’s stand **D171**.

For more information on our products visit [www.tarkett.co.uk](http://www.tarkett.co.uk) or email [marketing@tarkett.com](mailto:marketing@tarkett.com)

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#### **About Tarkett**

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett Sports, FieldTurf and Beynon. With 12,700 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to “*Doing Good. Together*”, the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people’s health and wellbeing, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60.

[www.tarkett.co.uk](http://www.tarkett.co.uk)

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