



Retail  
Expo  
2019

## Tarkett will showcase innovative flooring collections and VR technology at RetailEXPO

### VISIONARY TECHNOLOGY AND CUSTOMISATION CONCEPTS

London, 1-2 May 2019. Find Tarkett on Stand **6D48** located in the **Design Zone**. For the 4<sup>th</sup> year running, Tarkett will be showcasing their range of flooring solutions perfectly suited to the Retail and Hospitality sectors!

### Cementi Click

This year, Tarkett will be displaying Cementi Click – a new innovation from the experts, designed with you in mind!

Cementi Click exudes the authenticity of mineral materials and mirrors the simplicity of this current design trend; all with click system technology. It is the ultimate solution to combining the look and feel of a premium mineral ceramic with quick and easy installation.



The collection features a range of 23, complimentary stone and graphical designs. Subtle marble, ethereal decors, and natural clay tone effects create a pure and refined architectural atmosphere for designers and architects looking to create inspirational spaces from mineral textures. With a quick and easy installation process, Cementi Click meets the demanding needs of the industry, saving time when renovating. Cementi Click provides the ideal solution for store, restaurant and hotel owners alike.

## VR-EP Technology

We will also be demonstrating our VR-EP technology – a brand new evidence-based Dementia Filter endorsed by Hammond Care. Experience this cutting edge immersive software, which shows the importance of colour, contrast, pattern and placement when creating spaces for Dementia residents.



We will be running interactive sessions that will enable you to experience the technology for yourself, as well as an opportunity to speak with our Design Manager Becky Pole who will be on hand to explain how designing for dementia isn't synonymous with a restriction of creativity. The sessions will be split in half, with 15 minutes dedicated to using the VR technology, and the other 15 minutes with Becky.

**To experience this insightful and educational technology, please book your 30 minute slot by emailing [chloe.graham@tarkett.com](mailto:chloe.graham@tarkett.com).**

## iD Mixonomi

On our stand, we will also be showcasing our iD Mixonomi collection; which offers architects and designers unparalleled opportunities to push the boundaries with flooring designs. Inspired by the iconic hexagon, the iD Mixonomi range features 10 compatible geometric shapes and sizes, which can be combined in a multitude of layouts. A striking palette of 33 colours has been created around a central colour theme of bold shades, deep complementary hues and metallic highlights.



Tarkett's inspiration book PLAY 2019 will be available on the stand allowing visitors to explore inspirational ways to play with flooring colours, textures and formats. An exceptional experience that customers will remember.

Further information on product launches, our co-creation service and other product ranges for the Retail & Hospitality environment, will be available on Tarkett's stand **6D48**.

For more information on our products visit **[www.tarkett.co.uk](http://www.tarkett.co.uk)** or email [marketing@tarkett.com](mailto:marketing@tarkett.com)

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#### **About Tarkett**

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett Sports, FieldTurf and Beynon. With 12,700 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to “*Doing Good. Together*”, the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people’s health and wellbeing, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60.

**[www.tarkett.co.uk](http://www.tarkett.co.uk)**

#### **Tarkett Media Contacts**

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