

Tarkett wins the NAS Design Partnership Product Award for iD Supernature & iD Tattoo.



UK, 3 October – Tarkett has just received the NAS Design Partnership Product Award with iD Supernature & iD Tattoo, a new collection which was created to reveal the potential of modular vinyl materials for designing remarkable interiors. The prestigious NAS Design Partnership awards ceremony took place on Thursday 13th September at The May Fair Hotel, London. The NAS Design Partnership Awards give total recognition of the partnership between interior designers and fit out contractors in creating the exciting interior environments of today and the future; a culture that the National Association of Shopfitters continues to promote.

Karen Knell, Tarkett's Segment Marketing Manager Retail & Hospitality, who received the award from Paul Tedoré, NAS Trustee, said *"It was a great honour to receive the award for such an exciting and innovative product which is perfect for the retail and hospitality environments. The ceremony showcased some exciting projects and products for the Retail and Hospitality sector and was a great opportunity to network with the NAS members."*





Drawing inspiration from organic sources, iD Supernature offers a selection of subtle textures based on natural materials (like wood, stone) and concrete in 16 shades.

This collection is a landmark in design terms as it successfully overcomes the issue of obvious repeats in the flooring pattern. Unlike traditionally produced products with pattern repeats every one or two metres, the Supernature designs feature a 12m pattern repeat for a more natural overall look.

With 12 possible formats – including planks and hexagons – architects and designers will have plenty of scope for mixing, matching and customising to achieve unique designs. Within the Mineral tiles range we have introduced revolutionary LVT sizes ranging from 50x100cm, 100x100cm to 100x150cm.

Adding yet another layer of customisation, iD Tattoo allows architects and designers to take their designs a step further by combining natural and graphic elements. Architects and designers can choose from a selection of 10 “tattoo” patterns, adding iD Tattoo to their chosen iD Supernature base. This unleashes the potential for extensive personalisation, with the choice of either tone-on-tone or colourful renderings. With their ability to be applied all over—rather than being limited to plank-by-plank or tile-by-tile application—iD Tattoo’s patterns are very versatile, giving designers the freedom to let their imagination soar.

To begin exploring the worlds of iD Supernature and iD Tattoo today, discover the online configurator at: professionals.tarkett.com/idsupernature

For more information on our products visit www.tarkett.co.uk or email marketing@tarkett.com

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About Tarkett

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett Sports, FieldTurf and Beynon. With approximately 13,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to “*Doing Good. Together*”, the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people’s health and wellbeing, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. www.tarkett.com.

* Photo credit: NAS