

Tarkett strengthens residential flooring team

Tarkett has announced the appointment of Katie Kiff as Residential Specification Consultant.



Katie, who joined the team in the last quarter of 2019, brings with her extensive expertise within the building products sector, having previously worked for ecodek as Specification Sales Manager and Brett Landscaping as National Account Manager.

As a key player in the residential flooring market, Tarkett has an extensive product portfolio that is led by design and functionality. Katie's appointment comes as the global flooring manufacturer seeks to grow its residential market share in the UK.

Based in the company's Clerkenwell studio and with a focus on London, Katie will be responsible for advising and consulting with architects, interior designers and developers on flooring solutions for residential schemes, as well as delivering CPDs.

Of her appointment Katie says: "It is a very exciting time to be joining such a dynamic team. Tarkett is a leader in sustainable flooring products with the strongest of commitments to environmental best practice and materials transparency. As such, I am very excited to be a part of a business that is playing an active role in influencing wellbeing within the built environment. These core brand values certainly set us apart from our competitors and will enable me to open up some exciting conversations with customers and specifiers."

Simon Rogers, Marketing Director at Tarkett, commented: "I am delighted that Katie has joined Tarkett. She has key relationships with developers and contractors across London, and her experience of project management will add value to our residential offering in the capital. Her appointment is part of our strategy to strengthen a key team within the business ensuring our stakeholders have the design and technical guidance they need throughout the project. With Katie's knowledge and experience

of the specification market, I am confident our business will be able to achieve its targets and continue to offer our customers exceptional levels of service and support.”

ENDS

About Tarkett

With a history stretching back 135 years, Tarkett is a worldwide leader in innovative flooring and sports surface solutions, with net sales of more than €2.8 billion in 2018. Offering a wide range of products including vinyl, linoleum, rubber, carpet, wood and laminate flooring, artificial turf and athletics tracks, the Group serves customers in over 100 countries across the globe. Tarkett has 13,000 employees and 35 industrial sites, and sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to “Doing Good. Together.” the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people’s health and wellbeing, and preserving natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker: TKTT) and is a constituent of the SBF 120 and CAC Mid 60 indexes. www.tarkett.com.

At the Agency:

Sarah Wells-Gaston

Content Coms

T: 0203 176 5442

E: sarah.wells-gaston@contentcoms.co.uk