

Tarkett will showcase new collections at the Independent Hotel Show

CUSTOMISATION CONCEPTS AND MULTI-MATERIAL FLOORING SOLUTIONS SET TO CREATE A RED CARPET EXPERIENCE

MAIDSTONE, UK, July 25th 2018 - Tarkett will be exhibiting for the 2nd year running on **Stand 225** at the Independent Hotel Show, Olympia West Hall, London 16-17 October 2018. The stand will feature two pop-up micro structures showcasing Tarkett and Desso's customisation services and new product launches for 2018 including Desso Sense of Marble and Tarkett Cementi Click.

Desso Carpet Collections

The first micro structure will showcase Desso's high-quality carpets and rugs for the hospitality industry. It's Axminster, Desso&Ex and made-to-measure rug collections provide the ideal flooring solution for independent hoteliers, architects & designers looking for quality, durability and design. All of Desso's products can be seamlessly combined with Tarkett's Luxury Vinyl Tiles and wood flooring ranges to provide movement and zoning between different spaces.

The Desso&Ex collection, which includes made-to-measure carpet rugs, is the result of a long-standing collaboration between DESSO and international interior architects studio, Ex Interiors.



Desso&EX Collection



The Red Carpet - Fields & Fuse Desso Carpet Tiles
iD Inspiration Loose-lay LVT

The collection takes inspiration from the world of art in muted, weathered colours and multi-layered patterns, and is designed to connect people and spaces.

Desso's Axminster custom carpet and woven carpet tile collections, offer luxury and durability for hoteliers, providing the perfect backdrop for bedrooms and public areas. Axminster woven carpet was first developed over 250 years ago for royal residences and is now used in luxury hotels across the world. Desso's innovation combines the elegance, design and colouration possibilities of woven Axminster with the flexibility and functionality of modular carpet. A fully customisable woven Axminster delivered in 91 cm x 91 cm (36 x 36 inch) modules truly offers the best of both worlds, suitable for multiple hospitality applications and all heavily trafficked public spaces.

Tarkett's Luxury Vinyl Tile Customisation Collections

The 2nd micro structure features Tarkett's latest Luxury Vinyl Tile collections, iD Mixonomi and iD Supernature & Tattoo. iD Mixonomi offers architects, designers and hoteliers unparalleled opportunities to push the boundaries with flooring designs. Inspired by the iconic hexagon, the iD Mixonomi range features 10 compatible geometric shapes and sizes, which can be combined in a multitude of layouts. A striking palette of 33 colours has been created around a central colour theme of bold trend-led shades, deep complementary hues and metallic highlights.



Tarkett iD Mixonomi Collection



Tarkett iD Supernature & Tattoo Collection

iD Supernature & iD Tattoo, launched in June, was created to reveal the potential of modular vinyl materials for designing remarkable interiors. Drawing inspiration from organic sources, iD Supernature offers a selection of subtle textures based on natural materials (like wood and stone) and concrete in 16 shades. The collection builds on Tarkett's commitment to innovation to ensure a non-repetition pattern of up to 12m². With 12 possible formats – including planks and hexagons so there is plenty of scope for mixing, matching and customising to achieve unique designs.

Adding yet another layer of customisation, iD Tattoo can take your designs a step further by combining natural and graphic elements. Choose from a selection of 10 "tattoo" patterns, adding iD Tattoo to your chosen iD Supernature base. This unleashes the full potential for extensive

personalisation, with the choice of either tone-on-tone or colourful renderings. With their ability to be applied all over— rather than being limited to plank-by-plank or tile-by-tile application, iD Tattoo’s patterns are very versatile, giving designers the freedom to let their imagination soar.

More information on our new product launches and our customisation service will be available on **Stand 225**.

For more information on our products for the hospitality environment visit **www.tarkett.co.uk** and **www.desso.co.uk** or email marketing@tarkett.com

Follow us on Twitter for the latest news: [@TarkettUK](https://twitter.com/TarkettUK) and [@Desso_UK](https://twitter.com/Desso_UK)
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About Tarkett

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett Sports, FieldTurf and Beynon. With approximately 13,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to “*Doing Good. Together*”, the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people’s health and wellbeing, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. www.tarkett.com.

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