

Tarkett Launches Organics by Johnsonite

Rubber Flooring Delivers High Style with Low Maintenance and Enduring Natural Beauty

Press release

Tarkett North
America



SOLON, OHIO, September 28, 2018 – [Tarkett](#), a worldwide leader in innovative and sustainable flooring and sports surface solutions, launches Organics rubber flooring created by Johnsonite. With subtle color variations and more random patterning, this large-scale, free-flowing aesthetic lends an open, organic feel and updated appearance to any space with all the strength and comfort of traditional rubber flooring.

Organics' designs allude to natural environments through color and material. While rubber is often reserved as a safe and comfortable solution for education and healthcare spaces, this stylish design is ready to greet guests and customers in the front of the house, from lobbies to conference rooms.

At Tarkett North America, we believe that together, we can make a positive impact on people and the planet. That's why we're Doing Good—Together, connecting our sustainability efforts with what our customers value and our world needs. It's an active, living commitment to create a future where people and the planet prosper in balance. Where sustainable flooring solutions don't just perform, they inspire.

With incredible strength and durability, Tarkett's rubber flooring balances the needs of every project with comfort and style. Its composition of natural material is virtually maintenance-free, with no wax needed for the life of the floor. Non-PVC rubber is naturally slip resistant,

absorbs shock and sound, and is manufactured in a facility that operates on 97% recycled water and 100% renewable electricity.

Organics rubber flooring sustainability elements include:

- FloorScore™ certified and meets CA 01350
- Cradle to Cradle Bronze certified v3.1
- ILFI Living Product Challenge Imperative Certified with Water Petal Certification
- Phthalate-free
- Non-PVC
- Part of the ReStart® reclamation program
- Made in the U.S.A. in an ISO 9001 and ISO 14001 certified plant

More information about all of Tarkett's products can be found at www.tarkettna.com. High-resolution product images available upon request.

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About Tarkett

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett Sports, FieldTurf and Beynon. With approximately 13,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to "Doing Good. Together," the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people's health and well-being, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. www.tarkett.com.

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