

Workplace Trends 2024



Great spaces. One surface at a time.

- Global leader in innovative flooring
- Vast product portfolio & segment expertise
- Easy customer experience
- Sustainable solution

Who We Are

For 140 years, innovation, a dedication to excellence, and a long-lasting commitment to sustainability has made Tarkett a global leader in flooring and sports surfaces. We combine the strengths of global resources with the hands-on expertise of local teams to manufacture and design products suited to local customer needs and trends.

€3.4bn	2022 Net sales
12,000	Employees globally
No.1	In Vinyl worldwide
1.3M	M ² of flooring sold each day
34	Industrial sites
8	Recycling centres
25	R&D centres and laboratories

6 workplace Trends

The world of work is evolving. Despite the recent increase in remote working and the shift to hybrid working arrangements, the workplace remains in demand. Dynamic and multifunctional by design, the 21st-century workspace is transforming to respond to workers' diverse social, emotional, physical and mental needs. **Discover 6 workplace trends we identified in recent projects!**



Eco-friendly & Biophilic Designs



Technology & Artificial Intelligence



Collaborative spaces



Ergonomics



Multicolor



Deep work

① Eco-Friendly & Biophilic Designs

Eco-friendly Design

Eco-friendly design prioritizes sustainability and conservation through the use of sustainable materials, waste reduction, and energy efficiency, these spaces create a positive environmental impact by reducing carbon footprints.

Biophilic Design

Biophilic design harnesses the power of nature to enhance well-being and creativity. By incorporating natural elements, the workplace fosters a deeper connection to the environment, promoting health and inspiration while minimizing environmental impact. As people seek to reconnect with nature, forward thinking employers are creating green spaces within the workplace to promote holistic health and happiness by enabling quietude, focus and contemplation.

Nature-inspired



Sustainable



Green



Harmonize with nature: Discover Eco-friendly and Biophilic collections



Tricot



Domino & Layer



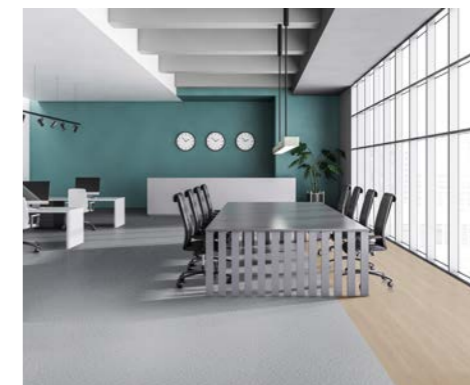
Grezzo Vivid & Bloom



Desert



iQ Natural



iD Spesso



iQ Optima

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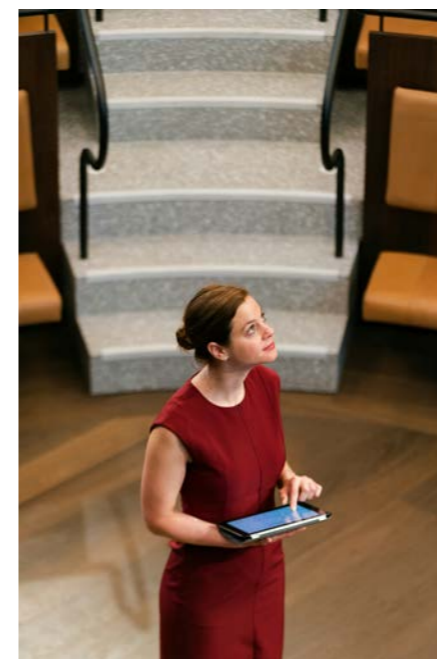
Technology & Artificial intelligence

Connectivity

The contemporary workplace thrives on dynamic, agile, multi-use spaces that enable positive experiences between people and perspectives. Particularly as old or disused industrial and historical buildings, which may not have originally been meant for office use, are transformed into modern workspaces, in-between areas turn into serendipitous hubs for connectivity and informal interaction. The integration of technology and AI is transforming workplace, enhancing efficiency, safety, and sustainability, shaping the future of responsive workplaces.

Desso AirMaster Technology

Indoor air quality in the workplace is compromised by harmful particulate matter (PM), microscopic particles that penetrate deep into the lungs. Categorized as PM10 and PM2.5, these pollutants can negatively impact respiratory and cardiovascular health. Desso AirMaster innovative technology improves indoor air quality, fostering healthier environments for work and leisure.



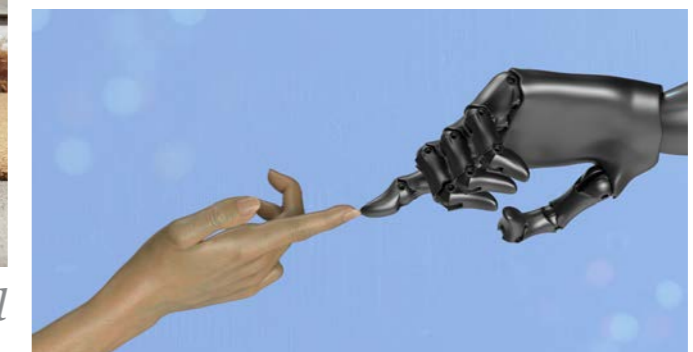
Intelligent



Automated



Digital



Future-Ready: Explore our smart technology collections



iQ Surface



AirMaster Sphere



Desert AirMaster



AirMaster Reflection



iQ Granit SD

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Collaborative Spaces

Space to Connect

A collaborative space is a room or area of an office which allows people to come together to solve problems, exchange ideas and work towards common goals. A stimulating, open environment breaks away from traditional office hierarchies and siloed workspaces, fostering meaningful interaction.

Luxury Vinyl Tiles

Floor is the new playground with luxury vinyl tiles. Produced in both tile and plank format across a range of patterns, colours and styles, they offer endless layout possibilities thanks to their modular format. Luxury vinyl tiles come in several installation options: glue-down for heavy traffic, loose-lay for quick renovation and click system for floating installation. Tarkett LVT is treated with our Top Clean surface protection for easy maintenance and extra resistance to scuffs, scratches and stains.

Creativity



Interactive



Shared



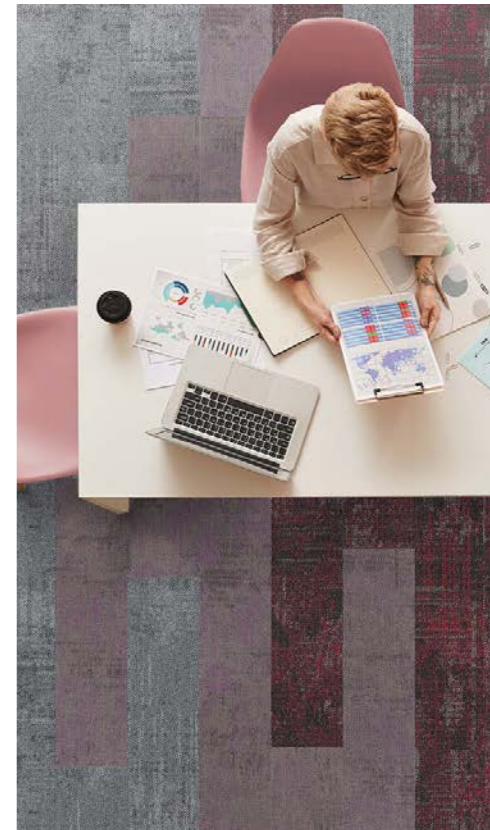
Foster creativity with our collaborative space solutions



Degrees Transition



iQ Optima



Globe 2.0



Essence Elements collections



Fields, Linon & iD Inspiration LVT

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Ergonomics

Comfortable workplace

Ergonomic flooring is essential for creating comfortable and safe workspaces. By carefully selecting materials and layouts, we can significantly reduce physical strain on employees, particularly those who stand or walk for extended periods. Ergonomic flooring promotes employee well-being and productivity.

Tarkett Ergonomics Solutions

Tarkett's refined colour schemes, textures and material combinations suggest a familiar feel of home. Specific solutions like cushioned flooring absorbs shock, relieves pressure on joints and minimizes the risk of injuries. Slip-resistant surfaces enhance safety in high-traffic areas.

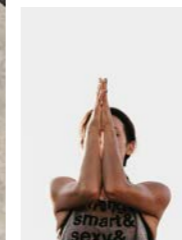
There are five aspects of ergonomics:

- Safety
- Comfort / Acoustics
- Ease of use
- Productivity /Performance
- Aesthetics

Comfortable



Supportive



Efficient



Work smarter with ergonomically designed collections



iQ Evolution



Tapiflex Essential 50



iD Spesso



Topaz 70



iQ Granit SD

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Multicolor

Playing with Colours

Multicolor flooring infuses spaces with vibrancy, clearly defines zones, and enhances visual appeal, fostering creativity and energy.

Tapiflex Excellence

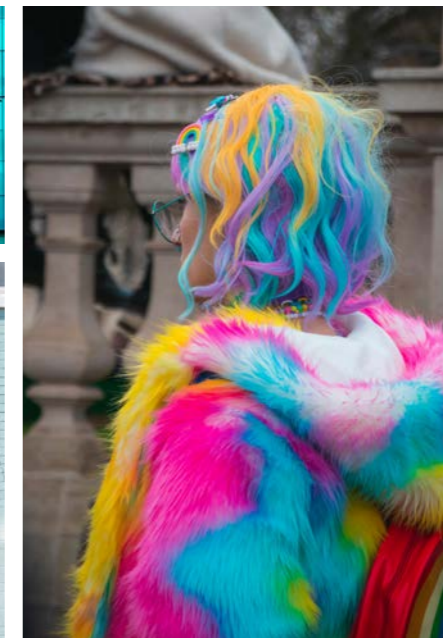
Introducing our new heterogeneous vinyl walls and floors range, a collection that resonates with architects and designers seeking authenticity in their spaces. From lifelike wood textures to timeless terrazzo, concrete and mineral inspirations, our collection offers classic and contemporary options. Explore a vast array of modern colours and graphics – the essence of the Excellence design story – to bring your architectural visions to life.collaboration and adapt to the evolving needs of modern workforces.



Vibrant



Diverse



Rainbow



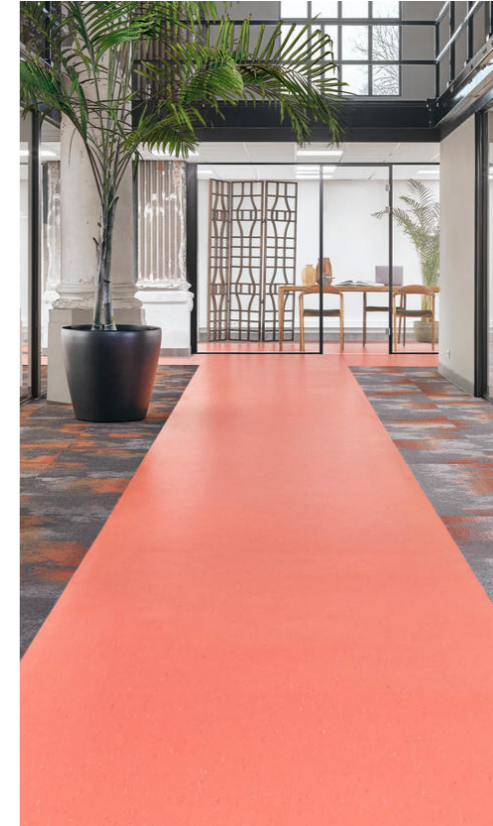
Add a splash of color: Explore our Multicolor collections



Rens



Degrees Transition



Trentino, Serene Colour



iD Essentail 30 Solid LVT



Excellence Collection

6 Deep work

Deep work

How to keep distraction away?

Acoustic floors minimize distractions by reducing noise, while ergonomic options enhance comfort and boost productivity. Tarkett's sound-absorbing solutions ensure that common-area acoustics are never overwhelming.

Tarkett Acoustic Solutions

Tarkett has an extensive range of products that use special acoustic backings to help control impact sound and airborne noise.

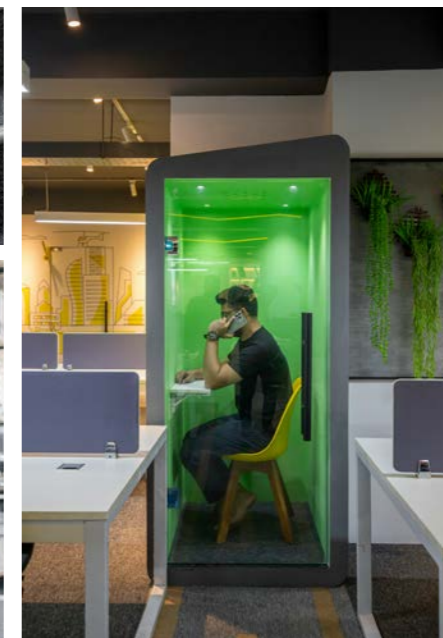
- Tapiflex Excellence 80 (HE Vinyl)
- iQ Granit Acoustic (HO Vinyl)
- DESSO SoundMaster (Carpet Tiles)
- iD Click Ultimate (LVT)

Modular flooring products, such as carpet tiles and vinyl planks, can provide particular design flexibility and offer inspiring transitions from one area to another. Innovative and sustainable carpet solutions, such as our DESSO AirMaster® with DESSO SoundMaster® backing, are perfect for these open plan areas where indoor air quality and sound control are important.

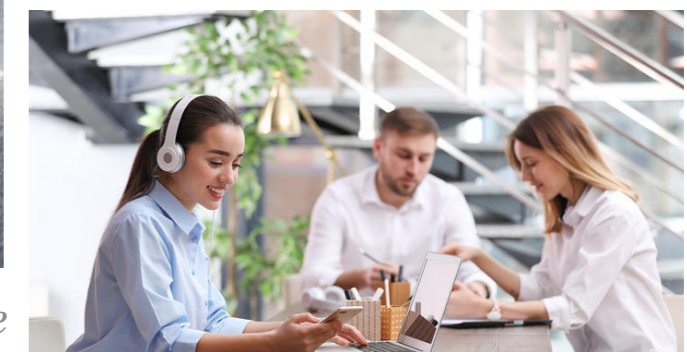
Focused



Immersive



Productive



Achieve Deep work excellence with our curated product lines



Tapiflex Excellence (19dB)



AirMaster Earth with Soudmaster Backing



iD Click Ultimate



Veneto Silencio xf² 19dB (3.8mm)



iQ Eminent Acoustic



People. Planet. Purpose.

Tarkett Human-Conscious Design™ drives our commitment to sourcing good materials, contributing to better indoor air quality, and continually evolving towards a circular economy. Tarkett's entire flooring collection is phthalate-free, helping to minimise airborne pollutants. All products recommended here are certified carbon neutral by Carbonfree®, and many products are certified asthma & allergy friendly® by the Asthma & Allergy Foundation of America, in association with Allergy Standards, Ltd.



DESIGNING FOR LIFE

People spend 90% of their time indoors. We help to create healthier, safer and more people-friendly indoor spaces by continuously improving the health and environmental credentials of our products. We strive to select materials that can be recovered, recycled and transformed into new products. Through our focus on Cradle-to-Cradle® design, we make our products in a way that helps to preserve natural resources and mitigate climate change.



CLOSING THE LOOP

The building and construction industry can make a major difference when it comes to climate impact and preservation of resources, as they represent approximately 39% of global greenhouse gas emissions and 60 -70% of total waste. As a leading flooring manufacturer, we have a significant opportunity and responsibility to create change in our industry. To drive that change, we are committed to shifting to a circular economy to achieve our climate goals.



DRIVING COLLABORATION

The world's great sustainability challenges require cooperation and partnership across industries and supply chains. We encourage our customers and all our stakeholders to join us in working towards positive change. Importantly, we communicate our sustainability progress transparently.

Why the circular economy is powering our climate journey

Recycling contributes significantly to reducing our carbon footprint. It preserves natural resources, eliminates greenhouse gas emissions linked to the manufacture of raw materials, and those linked to the incineration of end-of-life products.

We are seeking to build more and more robust collaborations with partners who share our ambition to make conscious choices for people and planet.



CREATING A SECOND LIFE FOR WASTE

At Tarkett, we're committed to a sustainable, circular economy that creates value for everyone, closing the loop on waste, preserving natural resources and reducing our impact on climate change, to give you peace of mind on your product choice.

We believe waste is a precious raw material with a very low carbon footprint. Because where others see waste, we see opportunities.



RESTART® RECYCLING

ReStart® is our hassle-free, take back and recycling program for installation Vinyl off cuts and select post-use flooring waste. On average, our Vinyl floors are made up of 24% recycled content, while our DESSO Carpets contain over 60% and our Linoleum more than 30%.



" All pictures used are either Tarkett's property or download freely from Unsplash.com"

For more information

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