

# ethos<sup>®</sup> Modular with Omniccoat Technology<sup>®</sup>

We've  
got you  
covered.



ETHOS® MODULAR WITH  
OMNICOAT TECHNOLOGY®

**Cutback, adhesive and moisture  
are no longer a problem.**

The image shows a detailed view of a concrete surface with a rough, porous texture. There are various shades of gray and brown, indicating different materials or stages of weathering. The surface is uneven, with small pits, cracks, and areas of discoloration. The lighting is somewhat uneven, with brighter areas in the upper right and darker areas in the lower left.



Overcome  
what  
lies beneath.

As everyone in the industry knows, not every installation is without complications, and unforeseen flooring substrate problems can pop up and derail even a well-planned project.

The problem is that these hidden obstacles don't reveal themselves until you're about to start your installation, which can cause time-consuming delays and have budget-breaking consequences.

Fortunately, choosing ethos® Modular with Omnicoat Technology™ at the very beginning will carry you through without worry of what lies beneath.



Plan for the  
worst by using  
the best.

## Cradle to Cradle Certified® Silver v3.1

Take a new, innovative path to a better outcome with ethos Modular with Omnicoat Technology. It's another industry first that eliminates the possibility of installation problems before they ever happen. This breakthrough, proprietary coating, applied to the back of ethos Modular, creates a chemical barrier that works no matter what type of adverse flooring substrate problems rear their ugly heads—allowing for a safer, healthier installation. So by choosing Omnicoat Technology up front, all your project will reveal is how prepared you are.

A journey  
of a thousand  
steps just got  
shorter. And  
less expensive.

**Unlike other brands, Omnicoat Technology in combination with TarkettTape does not require you to do testing on slabs on-grade and below.**

No matter what substrate challenge you may encounter, the industry-changing innovation of ethos Modular with Omnicoat Technology offers savings in almost every situation. From pre-existing, incompatible adhesive to moisture testing

and mitigation to floors that had been previously chemically abated, Omnicoat Technology can save you from significantly increasing your budget. Plus save you time as well.



# Savings by the square yard

<b>Scenario</b>	<b>Approved Remediation</b>	<b>Cost / sq yd</b>	<b>Savings / 1,000 sq yds</b>
Pre-existing / Incompatible Adhesive	Removal of Adhesive + Priming	\$3.50 - 5.50	<b>\$4,500</b>
Moisture / pH Testing	RH, pH, MVER Testing	\$100.00 - 250.00 (Per Test)	<b>\$525</b>
Moisture/ Mitigation < 90% RH	Underlayment	\$13.50 - 18.00	<b>\$15,750</b>
Moisture/ Mitigation > 90% RH	Epoxy Treatment	\$36.00 - 72.00	<b>\$54,000</b>
Previously Chemically Abated	Concrete Profiling + Skim Coating	\$9.00 - 22.50	<b>\$15,750</b>
*Non-compliant Installation	Removal of Installation + Floor Prep + Purchase & Installation of New Material	\$50.00 - 150.00	<b>\$100,000</b>

\*Non-compliant Installation – Defined as an installation that was conducted without proper floor preparation and/or over a substrate with moisture and/or pH levels exceeding specifications for the product installed. The estimated costs for removing the failed material, taking corrective action to properly prepare the substrate and purchasing and installing replacement material are listed in the table above.

No other  
product  
installs over old  
adhesive better.

**From renovation to brand  
new construction, your  
job just got easier.**

Even when you run into adverse substrates and previously incompatible adhesive, Omnicoat Technology allows you to install ethos Modular right over them with TarkettTAPE™.

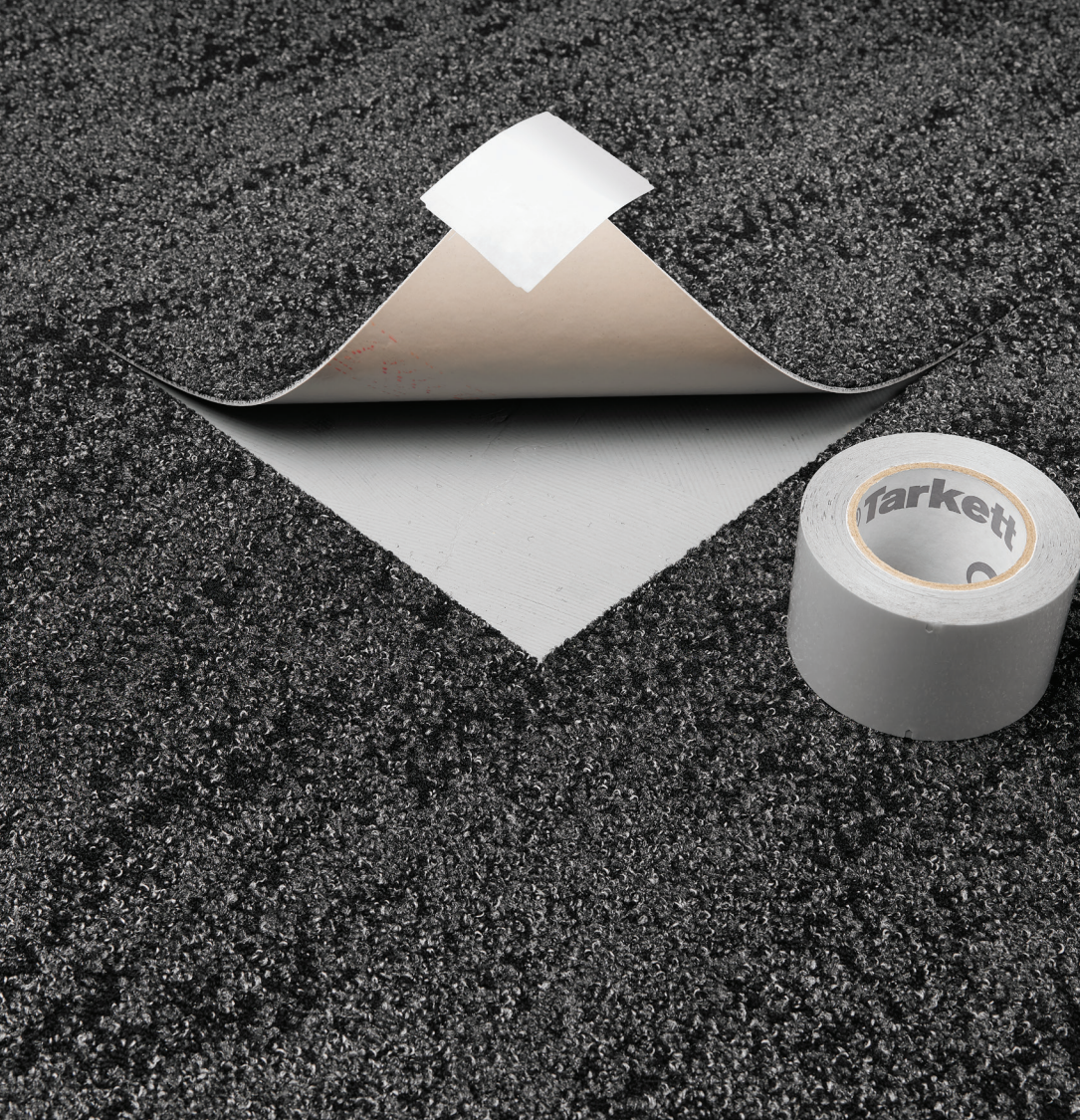
And when cutback and other asphaltic adhesives arise, just hand-scrape or mechanically remove it before installation. There's no priming or skim coating required.

Of course, for safety reasons when asbestos is indicated, it must be removed prior to installation by a certified, professional remediation company.\*



**Eliminates expensive removal  
of pre-existing adhesive.**

\*A licensed asbestos contractor, in accordance with state and federal requirements, should perform removal of asbestos containing cutback adhesive.



Installs immediately over green concrete, concrete containing surface-curing additives and chemically-abated concrete, when used with TarkettTAPE.

With the TarkettTAPE system, no adhesive is required; therefore, no bond test is needed.

Don't let  
moisture get  
you down.

## The only product to eliminate pH, RH and MVER testing.

TarkettTAPE provides a faster,  
simpler installation and is free  
from excessive waste.

Omnicoat Technology can also save you from the expensive process of mitigation and remediation. When installed with TarkettTAPE™, ethos Modular with Omnicoat Technology is unaffected by moisture and pH, eliminating the need to test for pH, RH and MVER (provided that no free liquids are present and that no moisture-stained concrete is evident). All of which keeps your installation on schedule and your budget on track. And that's something everyone wants for their project.

## **Emits less than 100 µg of VOCs per cubic meter of office space.\***

You can't always control what kind of chemicals and problems have previously been swept under the rug, but no matter what substrate challenge you may encounter, the industry-changing innovation of Tarkett's ethos Modular with Omnicoat Technology has you covered.

What gets specified at the beginning of the job affects everyone who has a hand in it—from the designer to the architect to the contractor and the installer. The latest breakthrough in flooring technology from Tarkett prevents almost all substrate problems from ever breaking through your new flooring surface and can keep your entire project unblemished by previously difficult and expensive problems. By choosing ethos Modular with Omnicoat Technology from the start, you'll have a faster, smoother and safer installation.

\*Under VOC testing protocol, CA Section 01350



**Get it right  
from the  
get-go.**

Reduced floor prep minimizes worker exposure to chemicals, resulting in a safer, healthier installation.

FOR MORE INFORMATION VISIT [TARKETT.COM](http://TARKETT.COM) OR CONTACT YOUR TARKETT ACCOUNT EXECUTIVE

For more information or to order a sample, visit [tarkettna.com](http://tarkettna.com). Or contact your Tarkett Account Executive.

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