

## Tarkett Launches Performa<sup>™</sup> from Johnsonite

Heterogeneous Sheet Collection Offers a Premium Look at an Affordable Price Press release

Tarkett North America



**SOLON, OHIO, September 1, 2018** – <u>Tarkett</u>, a worldwide leader in innovative and sustainable flooring and sports surface solutions, launches Performa, a heterogeneous sheet collection created by Johnsonite. Performa delivers all the style and strength required, at a price the project can afford. With contemporary visuals, nitrogen cured polyurethane coating creating sun heat stain and tear resistance and 25 mil wear layer, these stylish designs help create warm, inviting spaces on time and on budget. Choose between 6- or 12-foot rolls for added speed and flexibility during installation. Each Performa design features the look of natural wood or stone–combining beauty, strength and value in one comprehensive solution. With best-in-class wear, premium visuals, and an economic price point, there's no need to compromise.

Tarkett believes in placing people in the center of every space. Performa is an ideal flooring solution for Main Street, multi-family spaces and applications where biologicals are a concern. Additionally, as part of Tarkett North America's sustainability measures and commitment to people-friendly spaces that perform and inspire, Performa is:

- Manufactured in North America, which reduces our carbon emissions during shipment
- Phthalate free
- 100% recyclable through Tarkett's ReStart® Reclamation Program.
- In keeping with our commitment to better indoor air quality, Performa is both Asthma & Allergy and FloorScore<sup>™</sup> certified, helping you breathe easier.

More information about all of Tarkett's products can be found at www.tarkettna.com. Highresolution product images available upon request.

## ###

## About Tarkett

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett Sports, FieldTurf and Beynon. With approximately 13,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to "Doing Good. Together," the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people's health and well-being, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. www.tarkett.com.

## **Tarkett North America Media Contact**

Christie Boyle Chrysanthemum Partners 646-342-2571 cb@chrysanthemumpartners.com

