

## Tarkett Achieves Living Product Challenge Imperative Certifications

**SOLON, OHIO, July 26, 2018** – Tarkett, a worldwide leader in innovative and sustainable flooring and sports surface solutions, announces two Living Product Challenge Certifications.

The Living Product Challenge (LPC) is a rigorous certification challenging manufacturers to use healthy and safe inputs, optimize the health of products, create environments that promote well-being, drive circular and regenerative economies, and support a just and sustainable world.

The LPC is organized into seven performance areas called Petals; Place, Water, Energy, Health & Happiness, Materials, Equity, and Beauty. Each Petal subsequently has more detailed requirements, Imperatives. Imperative Certification requires the achievement of at least seven of the twenty imperatives, including the four Core Imperatives Net Positive Material Health, Red List, Responsible Industry, and Inspirations + Education.

“Tarkett’s continued emphasis on creating sustainable products to positively impact the well-being of humans and the planet aligns well with the missions of partners like ILFI and Cradle to Cradle Product Innovation Institute. With them, we contribute to and support the transformation toward communities that are socially just, culturally rich and ecologically restorative. For years, Tarkett has focused on planetary health issues as well as human health in indoor spaces, incorporated into our 2020 goals and beyond. As we have led the way to change the paradigm in the flooring industry, Tarkett has engaged with revolutionary programs that validate our own efforts as well as the efforts of our suppliers. ILFI’s Living Product Certification was a significant extension of that effort,” says Valerie Molinski, Environmental Stewardship Manager, Tarkett North America.

### Rubber Tile Certifications

With incredible strength and durability, Tarkett’s broad range of rubber tile balances the needs of every project with comfort and style. Its composition of natural and recycled material is Cradle to Cradle® Bronze and FloorScore™ certified to protect indoor air quality. From distinctive textures to metallic sheens, and marbleized patterns to formulas made with renewable cork and walnut shells, these style collections test what’s possible with rubber flooring and help reconnect us to the natural world. Our manufacturing facility near Cleveland, Ohio operates on 100% renewable electricity and a closed-loop water system, currently reusing 97% of its water, which has helped the 200+ products in our rubber tile collection to earn the ILFI Living Product Challenge Water Petal in addition to the Imperative Certification.

### ethos® Modular Carpet Certifications

Nature tends to build with a foundation of strength, yet uses less material. The beauty of ethos® Modular with Omniccoat Technology™ is its flexibility—in both design and installation. Made with PVB film from recycled safety glass, ethos® earned LPC Imperative certification, including meeting the ILFI Living Product Challenge Health and Happiness petal, is 100% recyclable through Tarkett’s ReStart® reclamation program, and is Cradle to Cradle® Silver. This certification covers all products with ethos® Modular carpet backing, which is offered in 162 different styles, with a variety of color choices in each style. Choose from an expansive

array of leafy green hues, blues that resemble the oceans and sky, and earth tones that ground us in firm terrain. ethos® is available in several tile and plank sizes and four pattern types: linear, geometric, organic, and solid, allowing customers to create any environment they imagine.

With this benchmark, Tarkett will continue to challenge our teams and push the boundaries further. As pioneers, we hope to inspire manufacturers across industries to follow suit. We believe next-generation products are living products.

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#### **About Tarkett**

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett Sports, FieldTurf and Beynon. With approximately 13,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to “Doing Good. Together,” the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people’s health and well-being, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. [www.tarkett.com](http://www.tarkett.com).

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