Originale next generation

LINOLEUM

The most sustainable linoleum flooring

O Tarkett

Conscious choices.
For people and planet.

The 1st generation of Originale offered great sustainability and design credentials. Starting with pure Veneto 100% Linen in 2013, the story of Originale collection was enriched in 2017 with the fully natural colours Minerale and Vegetale.

Almost 100% natural in its composition, it was launched as the 1st and only Cradle to Cradle Gold™ certified linoleum. Today, we take Originale a step further.

We enrich our collection with unique colours and building on our circular economy approach, we offer even better sustainability credentials.

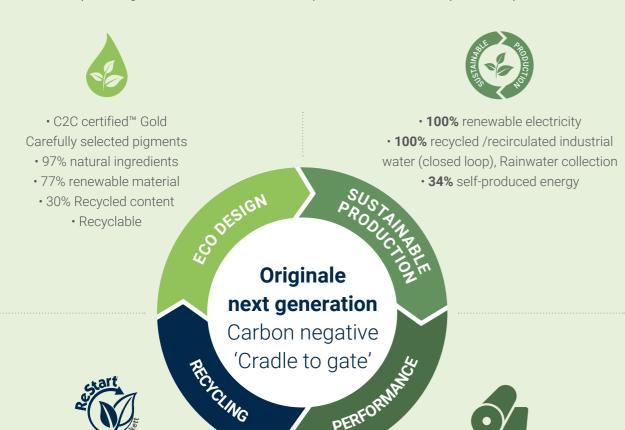


Cradle to Cradle® certification approves a company's eco-design approach on the basis of five criteria: material health, product circularity, renewable energy and climate requirements, water stewardship and social fairness. The Originale Gold certificate demonstrates our commitment to comply with the most stringent requirements to deliver high quality products.

A durable product manufactured in a green factory from carefully selected good materials. It is also recyclable, even post-use now, into new raw material to produce new floorings.

Originale is carbon negative from 'cradle to gate'

(including raw material extraction, transportation and linoleum production)*.



• Post-production, post-installation and now post-use recycling with the ReStart® take-back and recycling programme • Essenza+ = improved surface durability





- ✓ An original and delicate pattern, inspired by the 100% Linen, the essence of Linoleum enriched with soft colours, made with the best of pigments enabling the gold level of the C2C certification.
- Unique, natural, tone on tone palette of colours. Inspired by nature. Elegant, contemporary and timeless.
- Super mat finish.





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