

Rethinking Workplace

Volume 1:

Return to the office

 **Tarkett**

Desert 9502, 8213, 8905

Safe return to work

As the world starts to emerge from lockdown, businesses are trying to balance the reopening of the economy with the health and wellbeing of its employees.

Flooring has a crucial part to play in tackling some of the key challenges presented by the return to the office. Naturally, this includes wayfinding and zoning, but also as a means of contributing to a healthy and welcoming place.

Most Productive Space

There is lots of discussion about what role the office will serve going forward. Most employees and employers recognise that it will remain central to working life – particularly as a space for collaboration and to feel part of ‘the team’.

The office is also the place where people feel most productive, according to Tarkett’s own research of office workers across the globe.

We listen to our customers

At Tarkett, our customers’ needs are at the centre of everything we do. We achieve this through established initiatives such as Circles of Architects, Worklife sessions and ongoing workplace research, which is published under our Rethinking Workplace initiative.

62%

of employees feel more productive in the office



Harvest 7184, 9960, 9522



Health & Wellbeing

are key workplace concerns



Noise & Indoor Air Quality

are top concerns

Tarkett has designed flooring that contributes to people’s health & wellbeing for more than a decade.

If you want to learn more about our thought leadership, visit [The Great Indoors](#) website. For more information about our product solutions, [visit our website](#).



Ridge 1711, 2034

Rethinking Workplace

We continue our global research and working with architects and designers to understand the constantly evolving 'new normal' and what it means for commercial interiors. Tarkett is sharing insights, hosting webinars and focus groups to explore and navigate the obstacles ahead - together.

We are also creating a collection of guides to support employers, specifiers and contractors as they journey back to the office; short, medium and long term.

The Rethinking Workplace Series

Volume 1:
'Return to the Office'

A guide to
the new normal

Volume 2:
'The Changing Workplace'

Solutions for emerging
ways of working

Volume 3:
'The Workplace of the Future'

Exploration of the office
of tomorrow

Find out more
about our webinars and focus groups [here](#)



Traverse 4437 and iD Square English Oak Grege 24576301

Design & Movement

Fitting offices with adequate wayfinding and zoning measures in line with Government guidelines is critical.

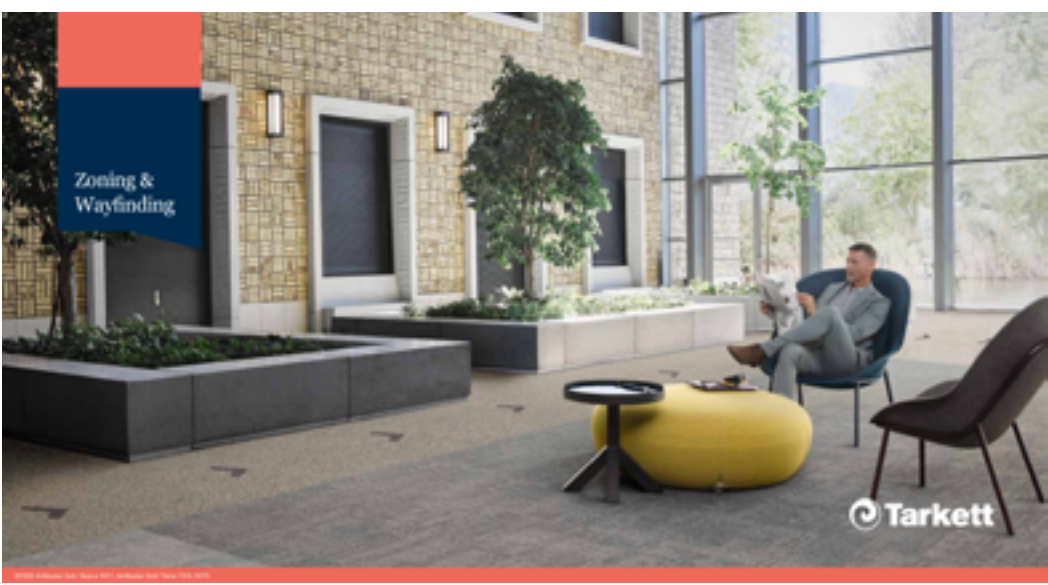
By embedding signage within the floor, employees have a clear, constant and visual reminder of how to navigate around the office and distance correctly.

Carpet tiles and Luxury Vinyl Tiles (LVT) products offer almost limitless potential in terms of colours and patterns and can be used independently and together.

Together, Apart

With more people predicted to work partly from home, and a general movement towards more collaborative workspaces, many businesses will also need to rebalance the mix of team and concentration areas.

Flooring can play a key part here by creating clear – yet flexible – zones while maintaining social distancing.



For inspiration and solutions, [find our Zoning & Wayfinding brochure here](#)

Return to the office flooring tips:



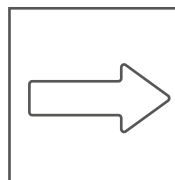
Introduce
wayfinding
icons on the floor



Use
iconography
that is clear and complementary
to the office design



Create
zones
using a mix of different surfaces,
colours, patterns and textures



Specify smart replacement
carpet tiles
that offer a quick, temporary fix

[Click here for more information](#)

Our Services

Irrespective of your short, near or long term workplace policy, the Tarkett team is here to help. We provide practical consultancy on Post-Covid workplace floor plan design and inspiration as well as giving virtual presentations.

For more information on how we can support you, please contact your local sales representative.



We help you every step of the way





Clean air 
is essential for health & wellbeing

AirMaster Gold Nazca 9411 Tierra 1510

Indoor Air Quality

Tackling Air Quality

The global push for clean air has never been more urgent. Researchers at Harvard University¹ have determined that just a small increase in the long-term exposure to air pollution – particulate matter (PM) or fine dust - significantly heightens the risk of Covid-19 fatalities.

It found that even if people were exposed to only 1 µg/m³ more fine particulate matter (PM_{2.5}), over time there was an 8% rise in the COVID-19 death rate².

Perhaps surprisingly though, the concentration of pollutants can be two to five times higher indoors than outdoors³. Yet, despite spending 90% of our time indoors⁴, there are no laws to prevent excessive levels of indoor air pollution.

A top concern

Indoor air quality can be affected by factors including thermal comfort, humidity, CO₂ levels, particulate matter, moisture and volatile organic compounds (VOCs).

But it is particulate matter (PM), also known as fine dust, that poses the greatest health risk⁵ as it can penetrate deeply into the lungs⁶ to create or aggravate respiratory or cardiovascular problems and trigger allergic reactions.

Indoor air quality is also among workers' top workplace wellbeing concerns (prioritised by 26% of respondents), according to a survey of 5,500 European office workers commissioned by Tarkett.

Breathe Clearer Air

As floorcoverings go, DESSO AirMaster has been proven to be eight times more effective at capturing and retaining fine dust than smooth flooring solutions - and four times better than any other carpet⁷.

Best in Class VOCs

Our iD Square LVT (Luxury Vinyl Tiles) collection is another excellent flooring choice when it comes to health and wellbeing. The collection is 100% phthalate-free and ensures the best interior air quality with very low volatile organic compounds (VOC) emissions (below 10µg/m³).

For more information about indoor air quality visit our dedicated [AirMaster website](#).

Cleaning & Maintenance

Working together to prevent a second wave

Emerging from lockdown good cleaning and maintenance regimes are key.

When it comes to flooring, carpet and LVT offer different benefits. Carpet is simple to vacuum and does not need any additional cleaning agents, while smooth flooring like LVT is easy to wipe down.

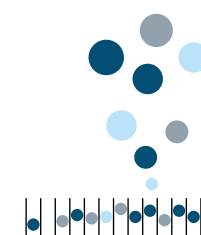
Our High quality LVT provides easy maintenance and extra resistance thanks to Top Clean XPTM PU treatment, a UV photo crosslinked polyurethane which ensures your floor will remain easy to clean and protected from stains and scratches.

Neither options will degrade prematurely even under the harsher than normal cleaning regimes ahead.

Please click [here](#) for the latest cleaning and maintenance information for [Carpets](#) and [LVT](#).

Good cleaning and maintenance regimes are key.

Top tips for maintaining cleanliness:



Select surface and flooring products that are

easy to clean

Specify flooring materials that are durable and require

easy maintenance



Harvest 2915, special colour, iD Square English Oak Beige 24576305

DESSO Icons Carpet Tiles

Keep your employees and visitors safe with quick and easy carpet tile replacement

DESSO Icons offers a flexible, simple and cost-effective way of guiding employees and visitors into your office safely and easily.

- **One tile, multiple direction options:** the inner circle is completely modular, so it can be easily placed to point in any direction!
- **Simple and cost effective replacement:** remove your current carpet tiles (50x50cm) and replace them with DESSO Icons wayfinding tiles, where required.
- **Sustainable solution:** each box comes with two different colour combinations, so no cutting waste in the production of these tiles.
- **Ready to ship:** quick delivery from stock.
- **Designed with International safety colours:** striking combination of yellow (5420) and black (9991) from the DESSO Essence collection. Other colour combinations and icons are available upon request.

To order wayfinding tiles or other icons, please contact your local sales representative.

DESSO

Safely
leading
the way





- ¹ Exposure to air pollution and COVID-19 mortality in the United States. Xiao Wu, Rachel C. Nethery, Benjamin M. Sabath, Danielle Braun, Francesca Dominici. medRxiv 2020.04.05.20054502; doi: <https://doi.org/10.1101/2020.04.05.20054502>
- ² COVID-19 death counts were collected for more than 3,000 counties in the United States (representing 98% of the population) up to April 22, 2020 from Johns Hopkins University, Center for Systems Science and Engineering Coronavirus Resource Center.
- ³ US Environmental Protection Agency 1987. The total exposure assessment methodology (TEAM) study: Summary and analysis. EPA/600/6-87/002a. Washington, DC.
- ⁴ USA Environmental Protection Agency 2012
- ⁵ Fraunhofer WKI report / Literature survey on pollutants which are relevant for today's science on indoor air quality (IAQ) in Western Europe – No. MAIC-2013-1097
- ⁶ US EPA https://www.epa.gov/indoor-air-quality-iaq/indoor-particulate-matter#Health_Effects
- ⁷ Based on tests performed by GUI with DESSO AirMaster versus a standard smooth floor and versus standard structured loop pile carpet (median values).

AirMaster Tones 9023, 9950, 7083 and three special colours

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About Tarkett

With a history of 140 years, Tarkett is a worldwide leader in innovative flooring and sports surface solutions, with net sales of €3 billion in 2019. Offering a wide range of products including vinyl, linoleum, rubber, carpet, wood, laminate, artificial turf and athletics tracks, the Group serves customers in over 100 countries across the globe. Tarkett has 12,500 employees and 33 industrial sites, and sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to change the game with circular economy, the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles, with the ultimate goal of contributing to people's health and wellbeing, and preserving natural capital. Tarkett is listed on Euronext Paris (compartment B, ISIN: FR0004188670, ticker: TKTT) and is included in the following indices: SBF 120 and CAC Mid 60. www.tarkett.com

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