

Natural Bond  
circularity interpreted by Note Design Studio

PLAY

 **Tarkett**



# Natural Bond

PLAY

This edition of PLAY  
is curated and designed by Note Design Studio



# Table of Contents

4	Intro
6	Natural Bond
12	Micro
28	Sustainability
32	Mezzo
52	Circularity
56	Macro



# Intro

This instalment of Play mirrors our times and the ways in which designers are adapting to a more digital, remote way of working.

It is likely that we'll not return to the ways we lived, worked and interacted with each other. This norm we face today is the one which will shape everything to come. It is an opportunity to think differently and embrace new directions, a scenario in which design and designers have always excelled.

The workshops which have fed into Play were all facilitated online, and the imagery is shaped and realised in the same way. There was a clear opportunity to experiment and explore shape, texture, colour and form from alternate perspectives.

Play is a collaboration that extends the relationship between Note and Tarkett. We share a vision for embracing a wide range of influences to push the boundaries of Tarkett's collections. For this Play, we've have drawn inspiration from across Tarkett's product families to bring you closer to some of the most engaging materials in design and architecture.



# Natural Bond

The origins of bonds and bonding stretch far back in the legacy of Tarkett as a company. Many of its pioneering products and collections derive from Tarkett's own research into bonding as a production technique.

In early 2020, Note and Tarkett wanted to bring this thinking out into the open in an exhibition entitled Natural Bond, for Stockholm's Furniture & Light Fair. Natural Bond sets a tone for visualising the relationship between two things within design. Bonding was a highlight of a creation, whether architecturally, or as part of a piece of furniture or installation.





Natural Bond was an exhibition that toured in 2020 and served as a forum for change and exchanging ideas. Concepts that could contribute to a sustainable, circular transformation in design, architecture and society. At the same time, Tarkett introduced the results of its investment in a new, breakthrough closed-loop manufacturing technique; a collection named iQ Natural, made with renewable biomass.

These elements come together in the new Tarkett Human-Conscious Design™ manifesto, to stand with present and future generations. To create flooring that is good for people and for the planet. And to do it every day. It's a holistic way of marrying the specific expectations of each project with the profound challenges of protecting our planet.



The aim for Play is to use this as a base and deliver inspiration for safer and healthier spaces, in which people can reach their full potential.

Tarkett is committed to developing new, innovative ways of bringing back valuable materials from used products into its production lines. To draw a parallel, one could think of the way a forest renews itself, turning fallen leaves into nutrients that enrich the earth for new life.

We wanted to draw inspiration from bonds and the links within nature as a design idea – to examine the things which hold not just design together but society. From the big picture to the elements that we can't see but know are there.

Play begins by looking at bonds at a micro level, and the inspiration that comes from material exploration. We journey onwards into Mezzo, where bonds take on a more decorative role, and look at circular production that drives us progressively forward. And finally, Play brings things into a wider perspective, combining the Micro and the Mezzo into vistas, landscapes and spaces.





Micro

Close, closer and closer still.

The relationship between  
the microscopic elements  
that combine to make  
something bigger than the  
sum of their parts.

Granular level raw Vinyl shards  
which combine to create the  
iQ range.




Once you understand the composition of a material, your design process takes on a whole new dimension. The journey into the microscopic uncovers forms and landscapes that can kickstart exciting, uncharted inspirational reference points. It's like waking from a dream to find yourself in a whole new world of colour, shape and construction. The bonds between the smallest elements can be the strongest of them all.

A single grain of coloured Vinyl, pure in colour.





A close-up photograph showing a dark, textured surface, likely linoleum, with a glossy, sinewy layer of pine resin applied over it. The resin is a rich, warm brown color and has a highly reflective, almost liquid-like appearance. It is being applied in a way that creates deep, vertical ridges and valleys, emphasizing its viscous nature. The background is a solid, light orange color.

Our lives are built upon the bonds between the elements. Indeed, each of us are here because of a bond between cells, eventually evolving into who we are today, individuals with unique perspectives and ideals.

Pine resin in close-up, sinewy and glossy. This resin bonds the elements in our Linoleum mixture.



Whether these bonds are physical or metaphorical, they sculpt our personal journeys and experiences.

Lunar scenography from a base of wood powder, cork flour, linseed oil and pigment, all ingredients of Tarkett Linoleum recipe.







The bonds are never really static though. Sometimes they may break down, to reform again stronger or altered as we develop and grow as people.

Aside from the maternal bond between parent and child, the strongest bond of them all runs deep in our DNA—the connections we have with nature's beauty and energy.

Extracted PA6 yarns from post-use carpet tiles so they can be used again in new products.



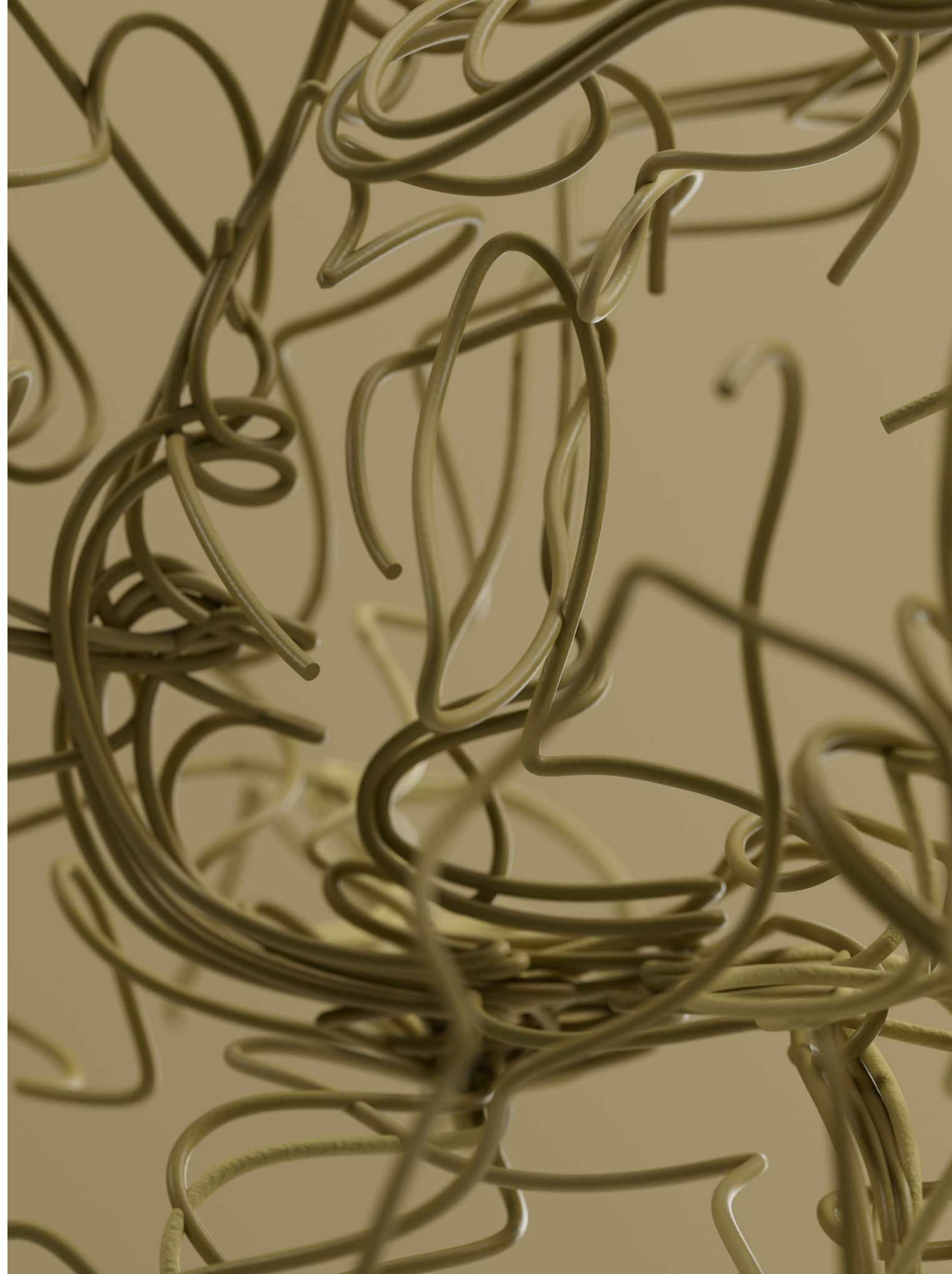
The pull and the twist from  
a loose-tension spindle.





“The raw materials explored at a granular, micro level reveals a lot about the provenance of our collections. How the smallest element can be added to another to make something beautiful and strong.”

Random coils and snaked circuitry from crushed, tangled welding rods.





# Sustainability

Create flooring that is good for people and for the planet. This is one of Tarkett Human-Conscious Design™ core mantras, a commitment which governs our actions as individuals and as a company at large.

It feels like each passing year underscores the importance of our way of thinking, acting and doing. The health of our planet and the people who inhabit it are in a state of flux, and the challenges we face are hard to ignore. Our task at Tarkett is to meet these challenges head on, refining and innovating what we do, how we make it and what happens afterwards.

It is an opportunity to examine what sustainability is from our perspective as a producer but also along the entire chain. Asking ourselves what we can do to help our customers be more sustainable in what they do, and how we can help promote sustainable thinking and share our knowledge freely.



As a producer, the things we make have to be as sustainable as we're capable of making them. We need to continue our efforts to preserve natural resources, reduce waste, find new ways of using the waste we create and always seek to slice down our carbon footprint.

In terms of our product range, we proactively strive to provide the best possible health and social qualities for the people whose lives they touch. Carefully-selected, high-performance materials that excel in their use and can be easily maintained with the dry-buffing technique on our homogeneous ranges for example. The homogeneous construction of iQ allows the products to be dry buffed for the true life of the product without any need for chemicals.

Our actions as a company are bound by a desire to always have a positive holistic impact and develop the sustainable, circular economy we know is possible. Making products that are good for the planet and good for its people.



# Mezzo





35

## The Union of Details.

The bonds between materials, textures and objects, held together and connected to create impact and meaning. Balance and zen-like peace emerge from shapes that belong together.

The perfect marriage of shape, colour and alignment. One without the other would feel unnatural.

iQ Surface  
Vivid Accent  
21089181

iQ Megalit  
Pearl White  
3390605

Acczent Excellence Genius 70  
Granito Warm Grey  
25223110

36



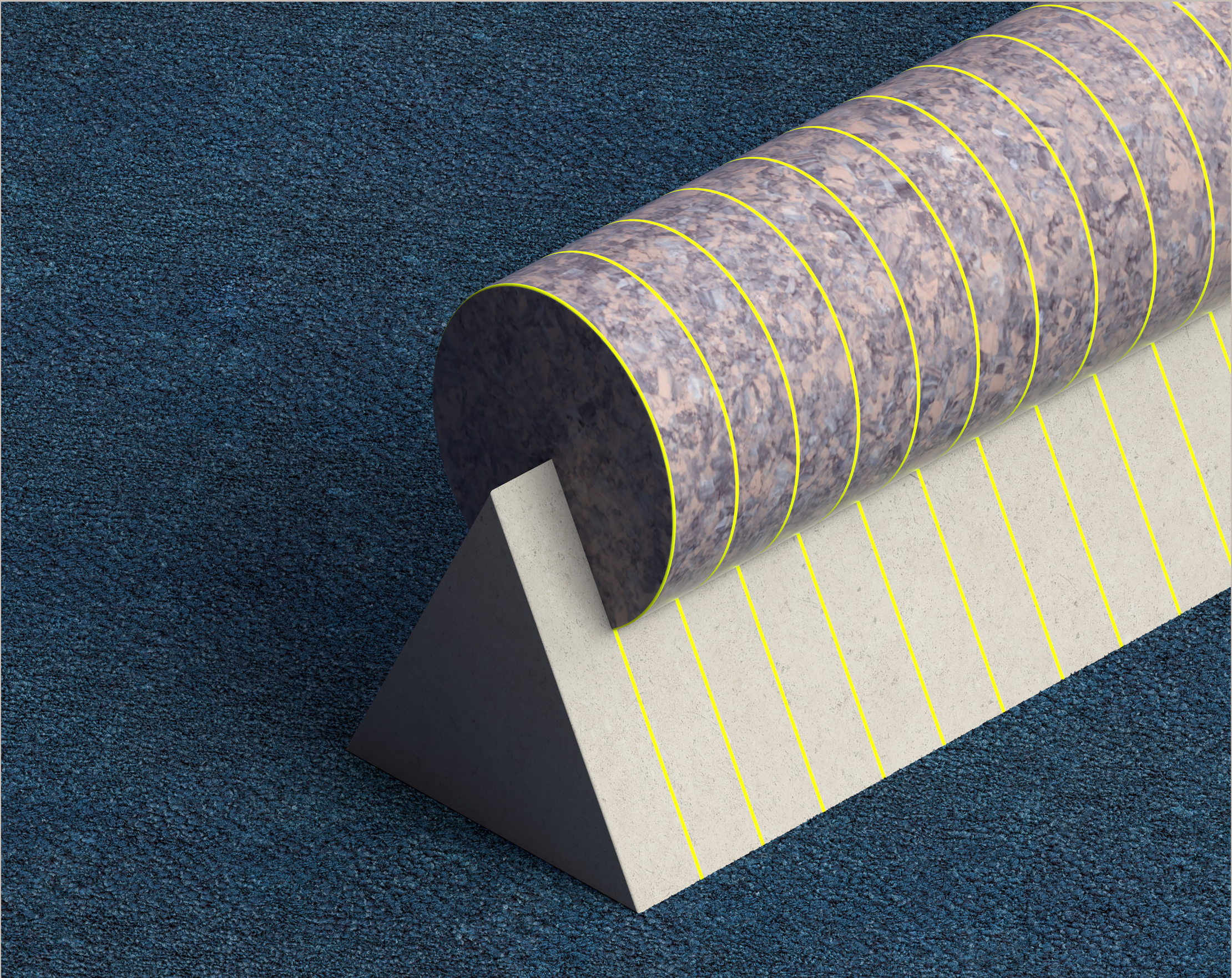
Simple elegance from geometric pattern repeats. Bonded elements take on more shapely forms and are imbued with texture, pattern and richness from tonal colour application and striking accents.

Intersectional alliances where there should be none. Forged together as though compelled to do so by forces unkown. And held by the smallest design flourishes and details.

Marvel  
Dark Blue  
AB49 8331

iQ Megalit  
Graphite Sand  
3390620

Acczent Excellence Genius 70  
Concrete Chalk  
25223502







Acczent Excellence Genius 70  
Concrete Dark Grey  
25223501

From the singular to the bonding of two or more materials. Here we examine the optical perspective as a source of inspiration.

Overlays, cut-throughs, fusing and objects held in balance. Trace your mind through abstract joinery techniques and accents. Explore how bonds can be feature elements of spaces or objects.

The welding rod becomes a plaything in the hands of a designer. Trace the viewer's eye as yours once did. Extend the bonds between elements further with bold strokes of thrilling accent colour.

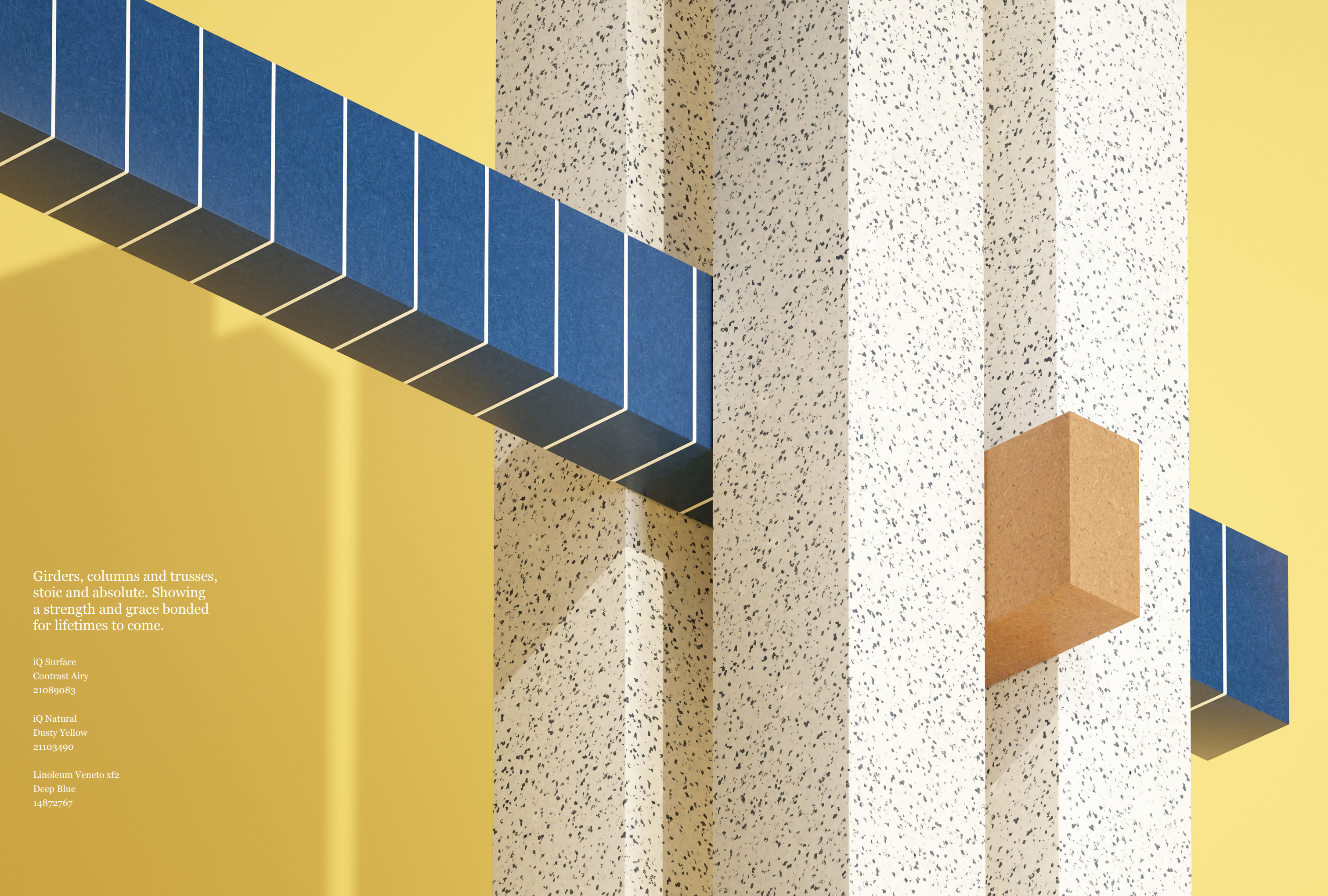


Girders, columns and trusses,  
stoic and absolute. Showing  
a strength and grace bonded  
for lifetimes to come.

iQ Surface  
Contrast Airy  
21089083

iQ Natural  
Dusty Yellow  
21103490

Linoleum Veneto xf2  
Deep Blue  
14872767





The bonds that forge our materials echo the bonds in nature, translating them into tools for design. But it’s the bond which gives the character.

The most inspiring pieces of architecture and design are brought to life by the bonds that make them real.

One piece supports the other, which supports the rest. A shape that can only exist this way. Architecture rationalised through a careful application of aesthetics, which guides the function of this shelf.

Marvel  
Dark Warm Grey  
AB49 2904

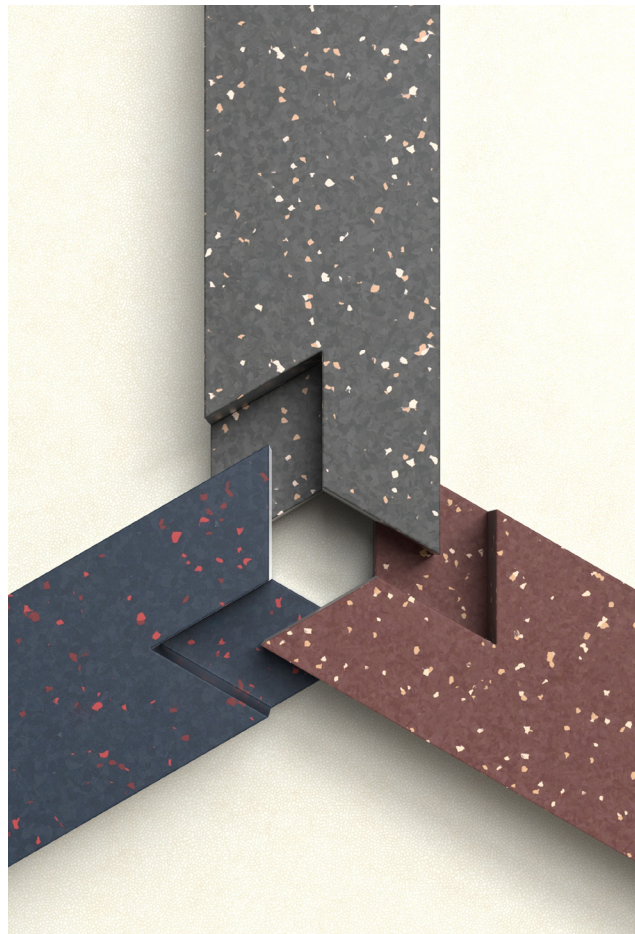
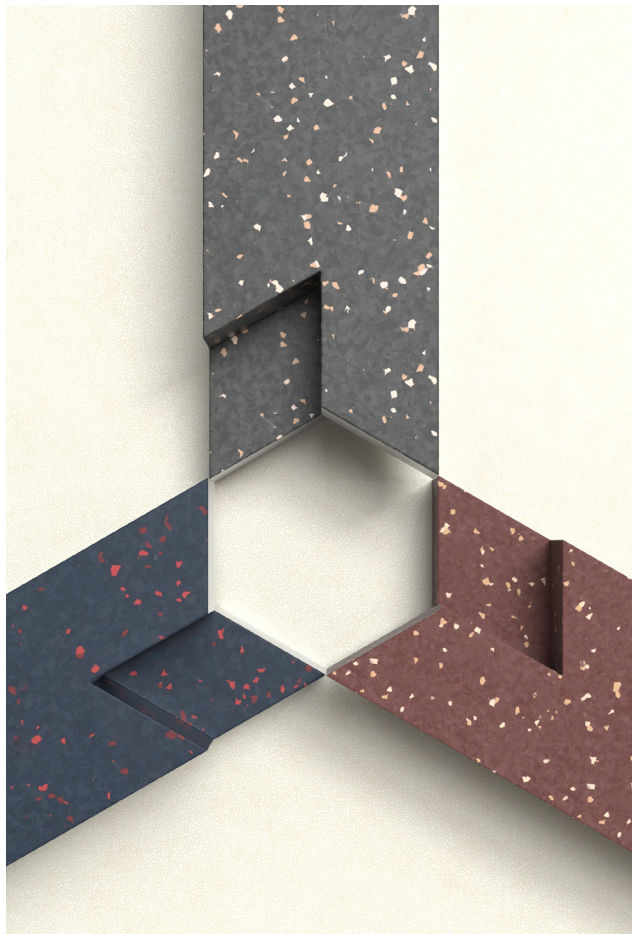
iQ Megalit  
Pearl Beige  
3390611

Linoleum Veneto xf2  
Deep Blue  
14872767

Linoleum Veneto xf2  
100% Linen  
14872400







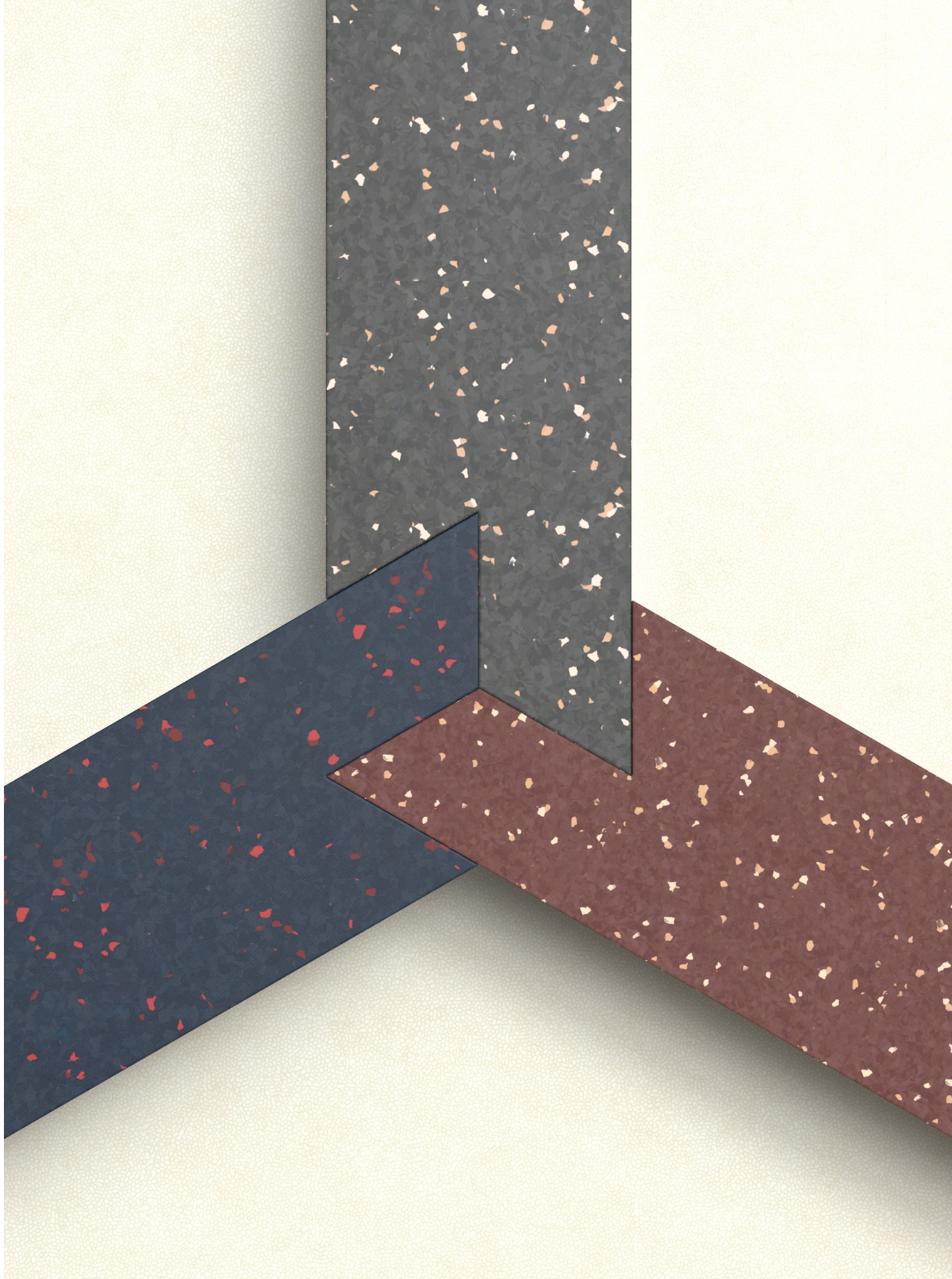
The join gives the beauty its personality  
and makes the whole.

iD Square  
Patine Chalk  
24564064

iQ Surface  
Dimmed Accent  
21089164

iQ Surface  
Rouge Accent  
21089163

iQ Surface  
Vivid Accent  
21089181







There are no real gaps in nature, everything has a place and a purpose. When one elements breaks apart or grows old and perishes, another springs to fill the void. New life where there was none, bringing with it evolutions of colour, texture and function.

Where one shape ends, another begins in its place, bonded seamlessly with sharp or flowing connections. Blend curves with angular corners and blocky elements.

iQ Megalit  
Pearl White  
3390605

iQ Surface  
Dimmed Accent  
21089164





The bonds we have as people are similar to the ones spaces or things have to one another. There can sometimes be a friction which is needed to stay together as one, or an outside pressure or support.

Modern joinery takes inspiration from techniques of the past. Still as relevant today as they were centuries ago. Strong, adaptable and endlessly appealing.

iQ Megalit  
Pearl Beige  
3390611

Linoleum Veneto xf2  
100% Linen xf2  
14872400



We’re the best as a group of different individuals,  
and this carries through into the spaces where  
we live, work and play.

Precarious feats of gravity-defying balance  
bring forth new constructs. No joint is the  
same but it requires pinpoint accuracy and  
precision to place each object as it should  
be. The details are everything.

iQ Natural  
Red  
21103868

Metallic Shades  
Dark Copper  
AA57 2942

Linoleum Emme xf2  
Sabbia  
14835208





# Circularity

For a producer, circularity is one of the cornerstones of forging a sustainably-focused enterprise. At Tarkett one central idea is to use less virgin materials and instead reuse existing resources.

For a long time Tarkett has invested into researching how to bring the circular economy into its products and manufacturing. Our first recycling-focused circular economy initiative was launched in 1957, and has since actively enlarged the scope to most of our product categories.



We excel in researching and designing solutions for diverse environments, establishing processes like the ReStart® take-back and recycling programme, in which installation waste and post-consumer flooring can be collected and sent back for recycling. This is where we have invested heavily into and it results in advanced methods to take less from Mother Nature.

Of course, the underlying quality of our products also has an impact on their sustainability credentials for us as a producer but also designers and architects using Tarkett. In short, the longer the lifespan of a product, the better. To this end, Tarkett is constantly engaged in assessing the quality of our materials to ensure they fulfil our stringent durability targets.

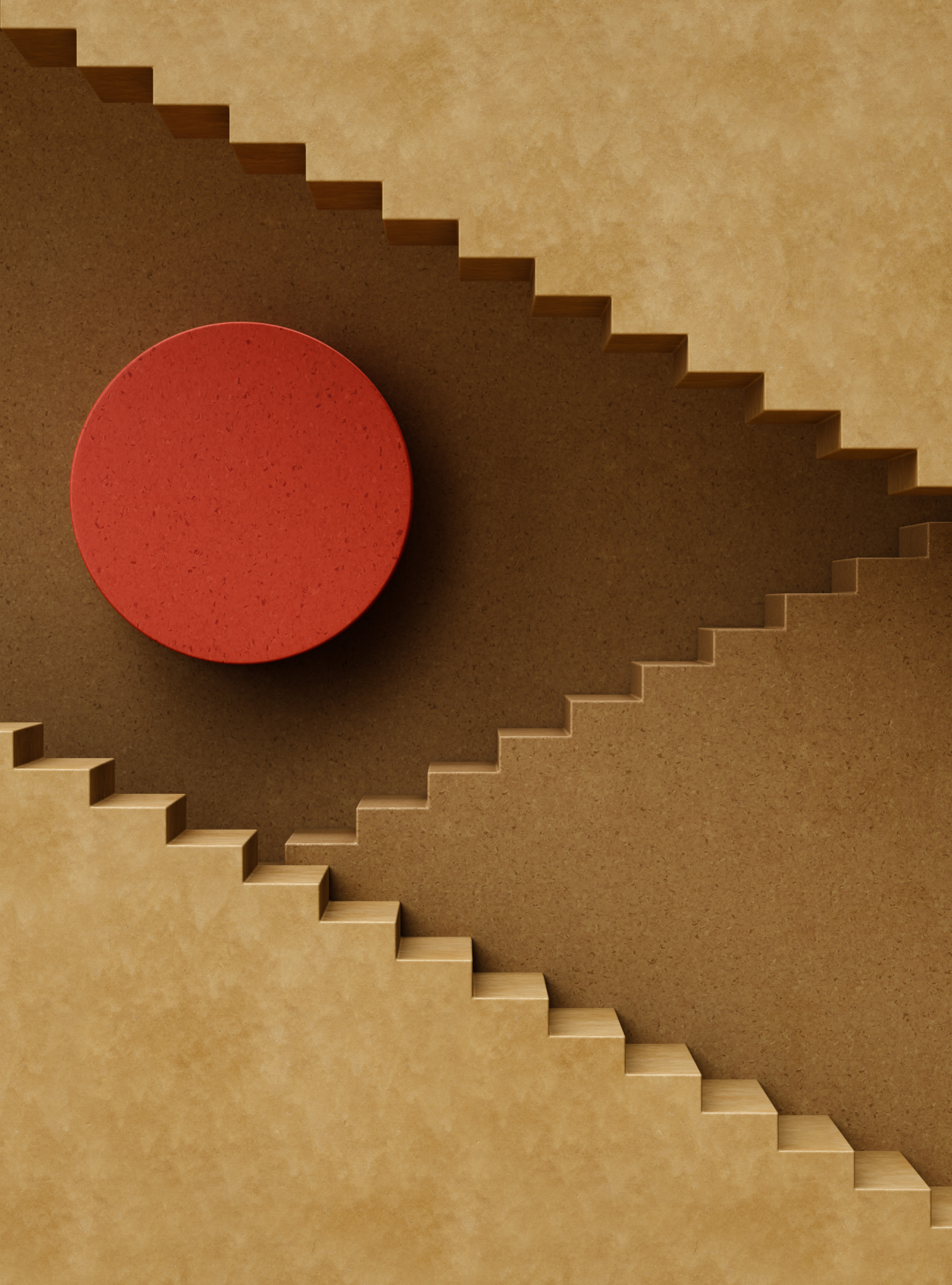
The dream scenario is one where a product never needs replacing but, when it does, can be brought back into the production chain and turned into something new.

Circularity can be viewed as the natural evolution of our relationship to the theme of bonding. A way of creating innovative solutions and products; such as the ones exhibited in this magazine – from iQ Homogeneous Vinyls to Carpet tiles, Linoleum and new printed Vinyl materials such as Genius.









The Knowledge in the Grand.

Connections between people and our environment, interiors, exteriors, colours and atmosphere, the links between the natural and the manmade.

Graphical elements drawn together purposefully to create staircases that are more inviting than any lift.

iQ Natural  
Red  
21103868

iQ Natural  
Dusty Yellow  
21103490

Linoleum Veneto xf2  
100% Linen  
14872400



A real welcome. Calming and discreet, the lobby awaits nervous newcomers to the space, placing them at ease. You're in the right place, and you're very welcome.



RECEPTION



iQ Megalit  
Pearl White  
3390605

Marvel  
Dark Warm Grey  
AB49 2904

Linoleum Originale Essenza  
Minerale Basalt  
14042430



The logical conclusion, the holistic big picture thinking where elements come together as one coherent vision. A dreamscape where things are not always as they seem? Challenge your perceptions of reality and sculpt your own new normal while it’s possible to still do so. We ask whether a digital realm needs to have rules? Can it be twisted and adapted by our intrinsic desire to break rules? Here is where we run wild, free to build new bonds and create the new ways of being.

The museum or gallery space, harmonious and filled with meaning. Linear paths stretch the perspective of the space and control how it’s viewed, while a small mountain of crunched resin asks if there’s more to this than meets the eye.

- iQ Natural  
Dusty Yellow  
21103490
- iQ Surface  
Rouge Accent  
21089163
- iQ Megalit  
Graphite Sand  
3390620
- Acczent Excellence Genius 70  
Oak Tree Beige  
25222200







Where the best play happens. In the minds of the young, where colour alone can fill their minds with wonder for days on end. Safe but inspirational to fire their minds and inform their actions.

iQ Natural  
Warm White  
21103403

iQ Natural  
Yellow  
21103402

iQ Natural  
Light Blue  
21103187

iQ Natural  
Blue  
21103210

iQ Natural  
Red  
21103868

iQ Natural  
Sand  
21103486

Marvel  
Beige  
AB499940





In a macro environment, it is easy to focus on physical structures within a space and forget about the frame itself. However the frame or skeleton holds potential for creating its own bonds so that elements within it can be more minimal. We respond to tactile smoothness and a seamless interior in wonderful ways. They're almost mystical and unfathomable.

Framing the vista with minimal elements between the eyes and the view. Nothing to distract from nature's own bonds beyond the glass.

iQ Surface  
Contrast Airy  
21089083



Your journey begins here, although you may want to stay. One day soon we shall return to spaces like these to begin exploration of the world again. And when we do, they will need to appeal to our senses and remind us of why we love to travel.

iQ Megalit  
Graphite Grey  
3390619

Linoleum Veneto xf2  
Deep Blue  
14872767

Linoleum Veneto xf2  
100% Linen  
14872400

P4





Therapy for body and soul. A small treat because you deserve it, and a transaction made with care and love. Soft corners, gentle tones, colour to bring out function.

iQ Surface  
Solid Peach  
21089093

iQ Megalit  
Pearl Beige  
3390611

iQ Natural  
Red  
21103868

Linoleum Veneto  
Deep Blue xf2  
14872767





Whether our bonds are physical or  
metaphorical, they sculpt our personal  
journeys and experiences.



Art Direction: Note Design Studio  
Imagery: Note Design Studio & Reisinger Studio

The images used in this brochure are for illustration purposes only. They are not contractual images and do not stand for product recommendation.



■ **WESTERN EUROPE:** Austria: Tarkett Holding GmbH, Niederlassung Wien – Tel. +43 1 47 88 062 ■ **Belgium:** Tarkett Belux Sprl – Tel. +32 52 26 24 11 ■ **Denmark:** Tarkett A/S – Tel. +45 43 90 60 11 ■ **Finland:** Tarkett Oy – Tel. +358 9 4257 9000 ■ **France:** Tarkett SAS – Tel. +33 1 41 20 42 49 ■ **Germany:** Tarkett Holding GmbH – Tel. +49 62 33 810 ■ **Greece:** Tarkett Monoprosopi Ltd – Tel. +30 210 6745 340 ■ **Italy:** Tarkett S.p.A. – Tel. +39 0744 7551 ■ **Luxembourg:** Tarkett GDL SA – Tel. +352 949 211 8804 ■ **Netherlands:** Tarkett BV – Tel. +31 416 685 491 ■ **Norway:** Tarkett AS – Tel. +47 32 20 92 00 ■ **Portugal:** Tarkett SA – Tel. +351 21 427 64 20 ■ **Spain:** Tarkett Floors S.L. – Tel. +34 91 358 00 35 ■ **Sweden:** Tarkett Sverige AB – Tel. +46 771 25 19 00 ■ **Switzerland:** Tarkett Holding GmbH – Tel. +41 043 233 79 24 ■ **Turkey:** Tarkett Aspen – Tel. +90 212 213 65 80 ■ **United Kingdom:** Tarkett Ltd – Tel. +44 (0) 1622 854 040 ■ **EASTERN EUROPE:** Baltic Countries: Estonia: +372 55 51 5880 – Latvia: +371 26 112014 – Lithuania: +370 37 262220 ■ **Czech Republic:** Tarkett.org.slozka – Tel. +420 271 001 600 ■ **Hungary:** Tarkett Polska SP Z.O.O. magyarországi fióktelepe – Tel. +36 1 437 81 50 ■ **Poland:** Tarkett Polska Sp. z o. o. – Tel. +48 22 16 09 231 ■ **Russian Federation:** ZAO Tarkett RUS – Tel. +7 495 775 3737 ■ **Slovakia:** Tarkett Polska, organizačná zložka – Tel. +421 2 48291 317 ■ **South East Europe:** Tarkett SEE – Tel. +381 21 7557 649 (44) 569 12 21 ■ **Ukraine:** Tarkett UA – Tel. +38 (0) 44 35 45 621 ■ **ASIA AND OCEANIA:** Australia: Tarkett Australia Pty Ltd – Tel. +61 2 88 53 12 00 ■ **China:** Tarkett Floor Covering (Shanghai) Co. Ltd. – Tel. +86 (21) 60 95 68 38 ext 841 ■ **North East Asia:** Tarkett Hong Kong Limited – Tel. +852 2511 8716 ■ **India:** Tarkett Flooring India Pvt. Ltd. – Bangalore – Tel. +91 80 4130 3793 – New Delhi – Tel. +91 11 4352 4073 – Mumbai – Tel. +91 22 2648 8750 ■ **South East Asia:** Tarkett Flooring Singapore Pte. Ltd. – Tel. +65 6346 1585 ■ **AFRICA:** Tarkett International: Tel. +33 1 41 20 41 01 ■ **MIDDLE EAST:** Tarkett Middle East: Tel. +961 1 51 3363/4 ■ **Israel:** Tarkett International: Tel. +33 1 41 20 41 01 ■ **NORTH AMERICA:** USA: Tarkett Inc. – Tel. +1 713 869 5811 / Johnsonite – Tel. +1 440 543 8916 ■ **Canada:** Tarkett Inc. – Tel. +1 450 293 173 ■ **LATIN AMERICA:** Brazil: Tarkett – Tel. 55 12 3954 7108 ■ **Argentina - Chile - Uruguay:** Tarkett Latam Mercosur – Tel. +54 11 47 08 07 72 / +54 9 11 44 46 88 82 ■ **Bolivia - Colombia - Ecuador - Panama - Paraguay - Peru - Trinidad and Tobago - Venezuela:** Tarkett – Tel. +55 11 9 8410 9310 / +55 11 95494 0069 ■ **Mexico / Central America:** Tarkett Latam Mexico – Tel. +55 11 98410 9310