

# DESIGNING **HEALTHCARE SPACES**WITH EMPATHY

The Covid-19 pandemic has led us to reassess care pathways into and out of hospital for ensuring both patient safety and continuity of care. It has also provided an opportunity to put the Patient experience at the heart of our healthcare strategies. Patients no longer come to the healthcare system as mere supplicants. Now well informed, patients expect to be involved in the decision-making about their pathology and their patient journey. They also expect to be in control when it comes to their stay in hospital. Finally, with the patient experience and personnel engagement being linked, it is also time to make the hospital a great place to work.

Although primarily aimed at helping and inspiring you in your colour choices, this guide is based on the findings of our research study 'The Hospital of the Future: Challenges and Issues'. It addresses some of the guestions raised in the study, such as:

- How to promote mobility within the hospital?
- How to reduce the distance nurses have to walk?
- How to better engage the patient and their family?

The whole community has a role to play, whether it be architects, construction managers or manufacturers, in providing practical answers to these questions.



## **SUMMARY**

| INSPIRATION GUIDE |
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USING COLOUR IN HEALTHCARE SPACES



### COMMON AREAS

In a human-centric approach to common areas in healthcare premises, the key priorities involve creating welcoming and comfortable spaces.

This includes designing accessible waiting areas with ample seating, natural light, and aesthetically pleasing surroundings to reduce stress.

Emphasis is placed on privacy and dignity in these shared spaces, and clear signage is used to help patients navigate the facility easily.

Additionally, efforts are made to control noise levels, ensuring a calm environment.

The inclusion of natural elements, flexible design, and attention to aesthetics contribute to a positive atmosphere in these communal spaces.

Overall, these areas should prioritize patient well-being, promote clear communication, and create a supportive environment for all individuals utilizing the healthcare facility.





### RECEPTION

In reception areas in healthcare premises, the primary focus is on creating a welcoming and efficient environment.

The design should prioritize accessibility, ensuring that the reception desk is easily approachable, and that there is clear signage to guide patients.

Comfortable seating, well-lit spaces, and aesthetically pleasing decor contribute to a positive waiting experience.

Privacy considerations should be integrated into the reception design, allowing for discreet interactions between reception staff and patients.

Ultimately, reception areas aim to make the initial point of contact welcoming, efficient, and supportive for all individuals.



### **FLOORS**

Homogeneous Vinyl / iQ Megalit



iQ Megalit White Ref: 3390605



iQ Megalit Beige Ref: 3390611



iQ Megalit Grey Beige Ref: 3390607

### SHADES



S2040-G90Y



S1002-Y50R

# CREATING A DISTINCTIVE, WELCOMING SPACE BIOPHILIC DESIGN

- · Colour-coded walls, floors and furniture
- · Visual prompts for social distancing
- Local lighting unit



# CREATING A DISTINCTIVE, WELCOMING SPACE GRAPHIC DESIGN

- · Colour-coded walls, floors and furniture
- · Visual prompts for social distancing
- Local lighting unit





### **CORRIDORS**

Corridors shall enhance the overall well-being and experience of individuals navigating through the facility.

They should be well-lit with natural light where possible, providing a visually pleasing and comfortable pathway. Artwork or visual elements can be strategically incorporated to create a calming and aesthetically pleasing atmosphere.

Signage should be clear and informative, intuitive, aiding in wayfinding and reducing confusion.

Noise control measures are crucial to ensure a quiet and peaceful environment, promoting a sense of calm for patients, staff, and visitors passing through.

The design of corridors should also consider accessibility, with ample space for individuals using mobility aids or wheelchairs.

Additionally, flexible seating areas or alcoves can be integrated into the corridor design to provide moments of rest or private conversations.

By Healthcare corridors can become more than just transitional spaces.



### **FLOORS**

Homogeneous Vinyl / iQ Natural



iQ Natural Aqua Blue Ref.: 21103096



iQ Natural White Ref.: 21103491

### WALLS

Heterogeneous Wall / Protect Wall



Uni Super White Ref.: 26500221



Uni Aqua Ref.: 264991083

### SHADES



S 1005-Y10R

### **CREATING A DISTINCTIVE,** WELCOMING SPACE

### **HOMELY** DESIGN

- · Making access to care easy
- Contributing to reduce patients and vistors stress
- Increase operational efficiency trough patients autonomy



### CREATING A DISTINCTIVE, WELCOMING SPACE

### **GRAPHIC DESIGN**

- · Making access to care easy
- Contributing to reduce patients and vistors stress
- Increase operational efficiency trough patients autonomy





### WAITING ROOMS

Waiting room should be spaces that promote comfort, reduce stress, and enhances the overall patient experience.

The layout should prioritize ample and comfortable seating arrangements, considering the diverse needs of patients, including those with mobility challenges. Waiting rooms can be designed with a variety of seating options, such as individual chairs, group seating, and possibly private areas to accommodate different preferences and situations.

Natural light, soothing colors, and aesthetically pleasing decor contribute to a calming atmosphere.

Providing educational materials and health-related resources can engage patients and help pass the time productively.

Efficient and clear signage should guide patients to and within the waiting area, minimizing confusion.

Providing patients and their families with a reassuring, distracting environment.



### **FLOORS**

Heterogeneous Vinyl / Acczent Excellence 80



Concrete Brick Ref.: 206012023



QR CODE Soft Brick Ref.: 206012041



XXL Oak GOLDEN Ref.: 206046094

### WALLS

Heterogeneous Wall / ProtectWALL



Tissé Grey Beige Ref.: 264991057

# CREATING A DISTINCTIVE, WELCOMING SPACE HOMELY DESIGN

- Intimate configuration for privacy & flexibility to sit alone or with loved ones
- Positive distraction: WiFi, sockets, Visual arts, Children's area
- Patient Education: Posters, Video, Tablets
   with interactive access to health care information



# CREATING A DISTINCTIVE, WELCOMING SPACE GRAPHIC DESIGN

- Intimate configuration for privacy & flexibility to sit alone or with loved ones
- Positive distraction: WiFi, sockets, Visual arts, Children's area
- Patient Education : Posters, Video, Tablets with interactive access to health care information



## PATIENT CARE

In patient care spaces, the focus will be on fostering a healing and supportive environment that prioritizes patient comfort, privacy, and dignity.

The layout and design of patient care spaces should allow for ample natural light and views to contribute to a positive atmosphere.

Privacy is a key consideration, with well-designed layouts and soundproofing measures to ensure confidential discussions between patients and healthcare providers.

Flexibility in the design of patient care areas is also important to cater to various medical needs and adapt to evolving healthcare practices.

Infection control measures and a focus on cleanliness contribute to a safe and hygienic environment.





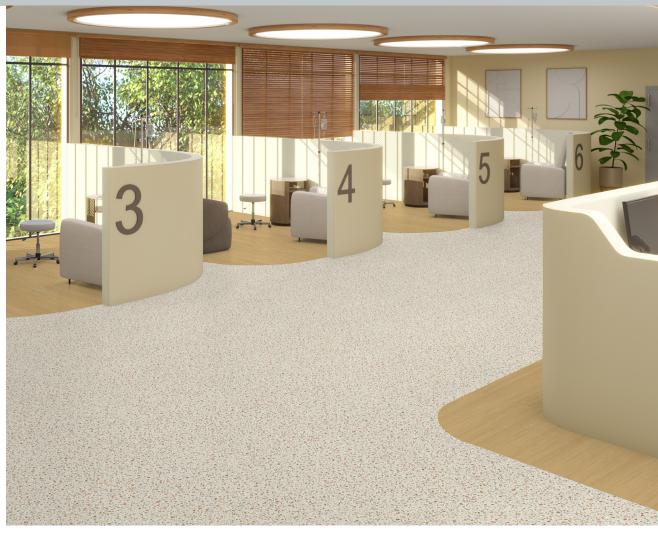
# OUTPATIENT CARE

Create an atmosphere to inspire confidence.

Contribute to reducing patients and visitors stress while ensuring operational efficiency is the challenge, involving a thoughtful balance between medical functionality and a supportive, comforting atmosphere to promote the well-being and recovery of patients.

Comfortable and adjustable furnishings should be provided to accommodate patients and their families, favouring intimate and soothing spaces while giving the patient a sense of control.

Ergonomic spaces should also be planned for staff to foster operational yet human efficiency.



### **FLOORS**

Heterogeneous vinyl / Acczent Excellence 80



Terrazzo Grande Brick Ref.: 206012051



Oak Tree Golden Ref.: 206012091

### WALLS

Heterogeneous vinyl - ProtectWall



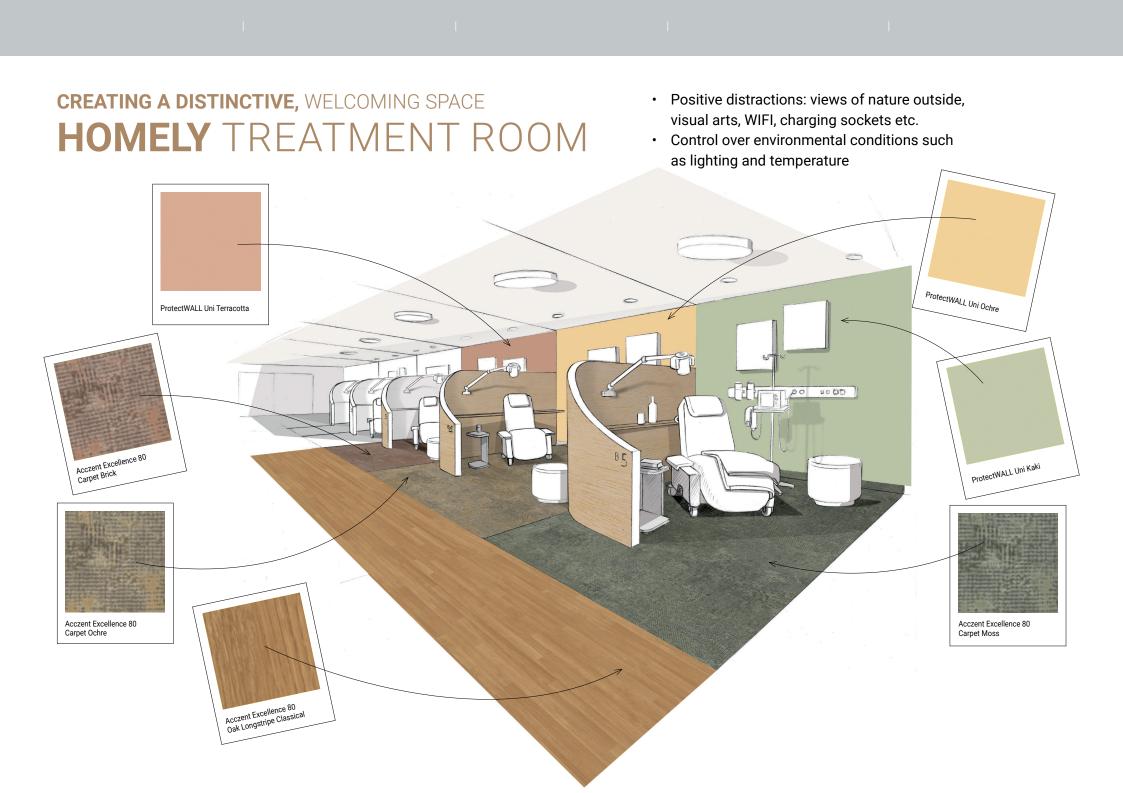
Uni Light Beige Ref.: 26500122

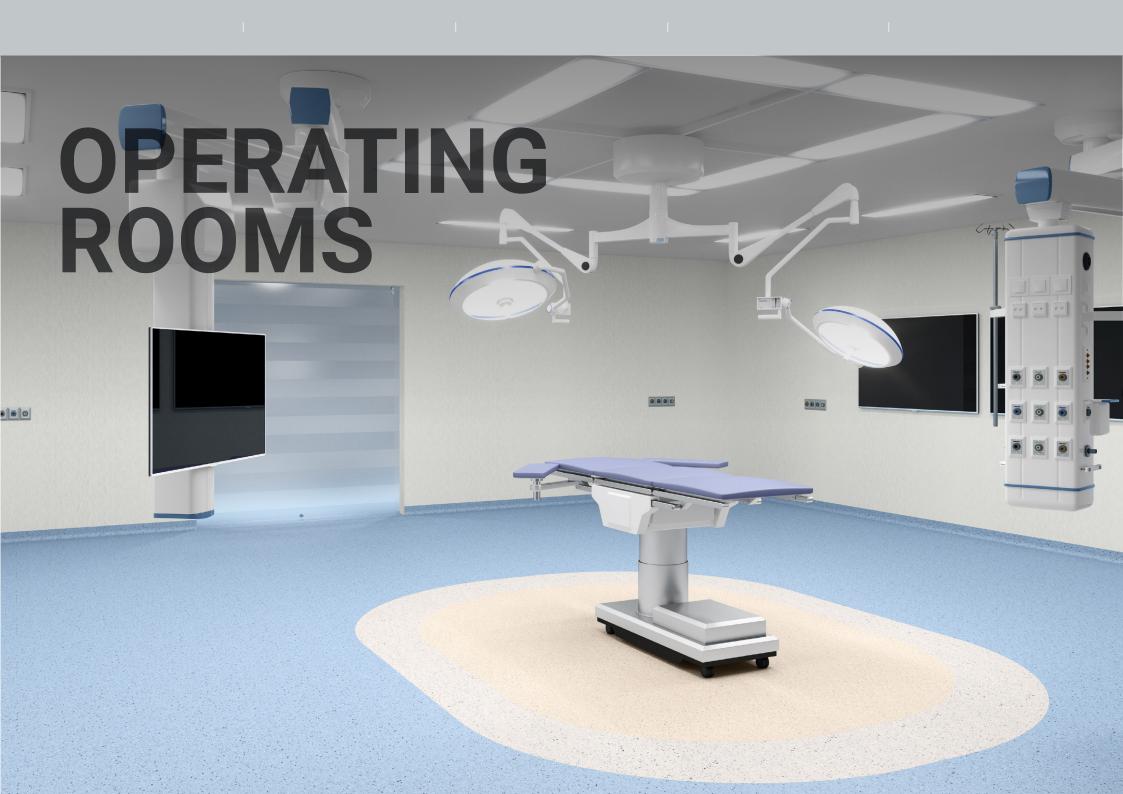
### CREATING A DISTINCTIVE, WELCOMING SPACE

### **HOMELY** EXAMINATION ROOM

- · Intimate configuration for privacy
- · Cleanliness and tidiness: clutter-free space
- · Comfortable, modular furniture encouraging interaction







# OPERATING ROOMS

In operating theatres, the focus is on creating a hygienic and efficient environment that ensures patient safety, while also considering the well-being and comfort of the surgical team. Infection Prevention Control measures, including advanced air filtration systems, strict hygiene protocols, easy to clean materials are paramount to reduce infection risk.

The design of operating rooms should also prioritize optimal layouts for medical equipment, ensuring accessibility and efficiency during procedure. Ergonomic considerations in the design of workstations and equipment contribute to the physical well-being of the surgical team.

While the primary focus in operating theatres is on medical functionality and hygiene, incorporating elements that contribute to the well-being of both patients and healthcare professionals can enhance the overall surgical experience, creating positive distraction for patients for example.



#### **FLOORS**

Homogeneous vinyl / iQ Granit Toro



Toro SC Light Blue Ref.: 3093960



Toro SC Light Grey Ref.: 3093960



Toro SC Sand Ref.: 3093100

### WALLS

Heterogeneous vinyl // ProtectWALL



CR Uni Super White Ref.: 264992061



# INPATIENT CARE

A 'caring' patient room involves a thoughtful combination of design elements that prioritize patient comfort, well-being, and a positive healing experience.

The space should be adaptable, with comfortable and personalized furnishings that allow for individual preferences and family needs.

Family accommodation is also addressed, recognizing the supportive role of family members in the healing process.

Natural light and views to the outdoors contribute to a healing atmosphere, while therapeutic elements, such as calming colours and artwork, contribute to a soothing environment.

Obviously infection control measures should be integrated (through easily maintainable materials for example) and safety features are paramount, including slip-resistant flooring and emergency response mechanisms.



### **FLOORS**

Homogeneous vinyl / iQ Natural



Warm White Ref.: 21103403



Light Warm Beige Ref.: 21103481

### WALLS

Heteregoneous vinyl / ProtectWALL



Tweed warm grey Ref.: 26499057

# CREATING A DISTINCTIVE, WELCOMING SPACE BIOPHILIC DESIGN

- · A family-oriented space
- Plenty of natural light
- · Decorative wall solutions



### CREATING A DISTINCTIVE, WELCOMING SPACE

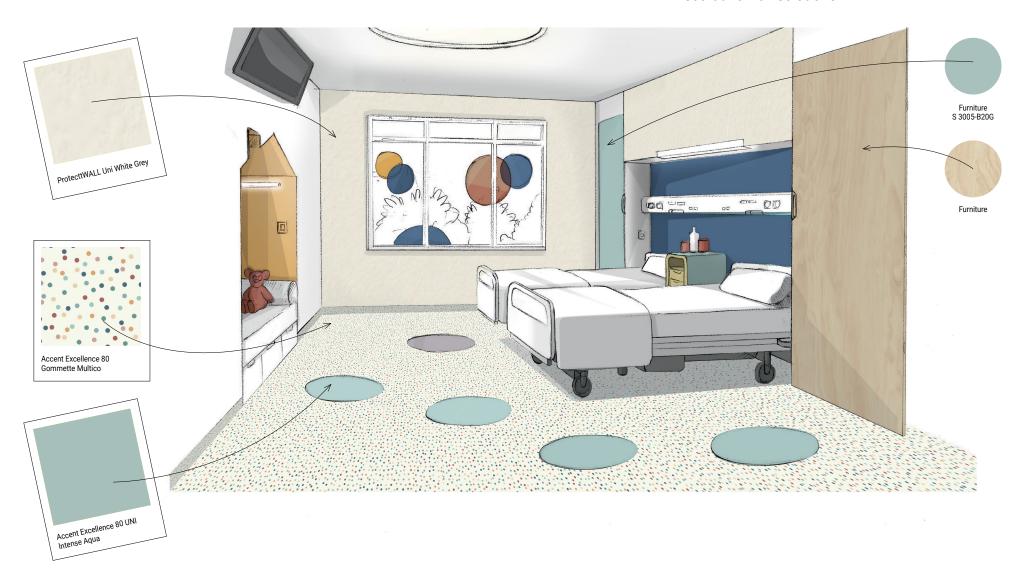
### **HOMELY** DESIGN

- · A family-oriented space
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### **GRAPHIC** Design

- A family-oriented space
- Plenty of natural light
- Decorative wall solutions



### **FOCUS ON PEDIATRICS**

Frédérique F. Thomas created the decor of the outpatient facility at the Necker Children's Hospital in Paris. Below, the interior designer, visual artist and colourist shares her thoughts.

### USING COLOUR TO CREATE SUPPORTIVE SPACES FOR CHILDREN, FAMILIES AND HEALTHCARE PROFESSIONALS

Studies show that saturated and bright colours appeal to children and adolescents. They also help to reassure relatives accompanying the children, creating positive, attractive spaces that relieve some of the anxiety associated with hospitals. The idea behind this design was to make the floor seem like a game that involves surfing from one colour to another. Large diagonal blocks of colour connect children's rooms with corridors and other areas. As the doors are often left open, young patients feel less isolated during treatment and closer to their families and the healthcare team. Colour stimulates our sense, just like music or perfume. I chose three shades: magenta, petrol and saffron yellow (Bright Violet, Intense Petrol and Intense Olive) to create a colourful harmony, generating a genuine yet pleasing contrast. I created three ambiances to give the children a choice. It is important that they take ownership of their space when they come in for treatment. That is the least we can give them. What are your thoughts on how design and colour impact the well-being and healing of patients?

Offering patients a welcoming, reassuring environment where colour and design work in customised harmony seems to me an integral part of a seamless treatment experience. For the Necker Children's Hospital, it was important to bring joy and life to a place where children feel vulnerable, especially when facing difficult outcomes. So I made sure that the bright, contrasting colours really catch the eye. The decor also gives parents confidence, knowing the space was designed specifically for children.

### What inspires you when designing interiors for healthcare facilities?

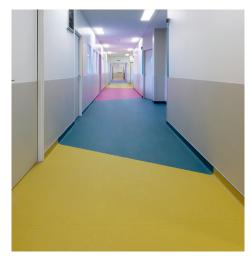
As well as the building's architecture and the technical challenges often encountered, I draw inspiration from the colours, graphics, materials, textures and finishes available. They play such an important role in the design of my projects.

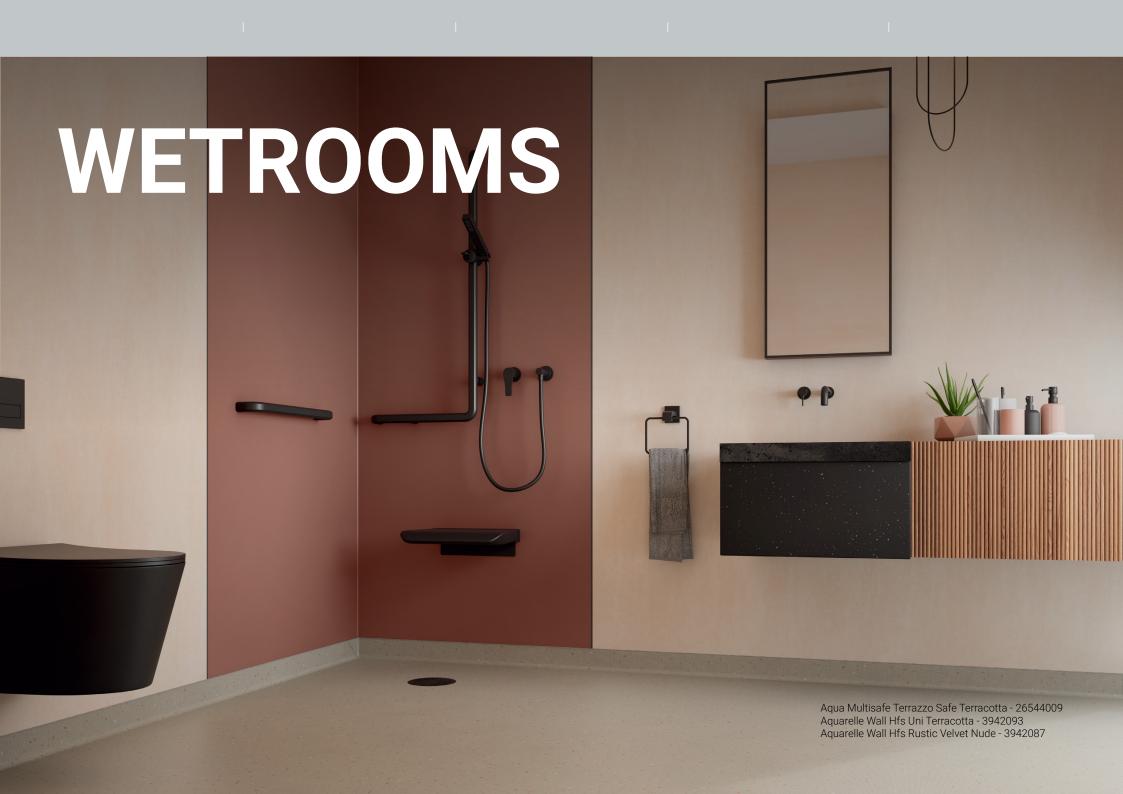
### How important is it to understand the expectations of the people who use the ward?

The experience of the healthcare teams is invaluable. You have to listen to the different views and gather as much information as possible. Then suggesting design options to them is interesting, especially when the ideas are new to them and shake things up. And I have received good feedback—the ward works well and the teams are very happy.



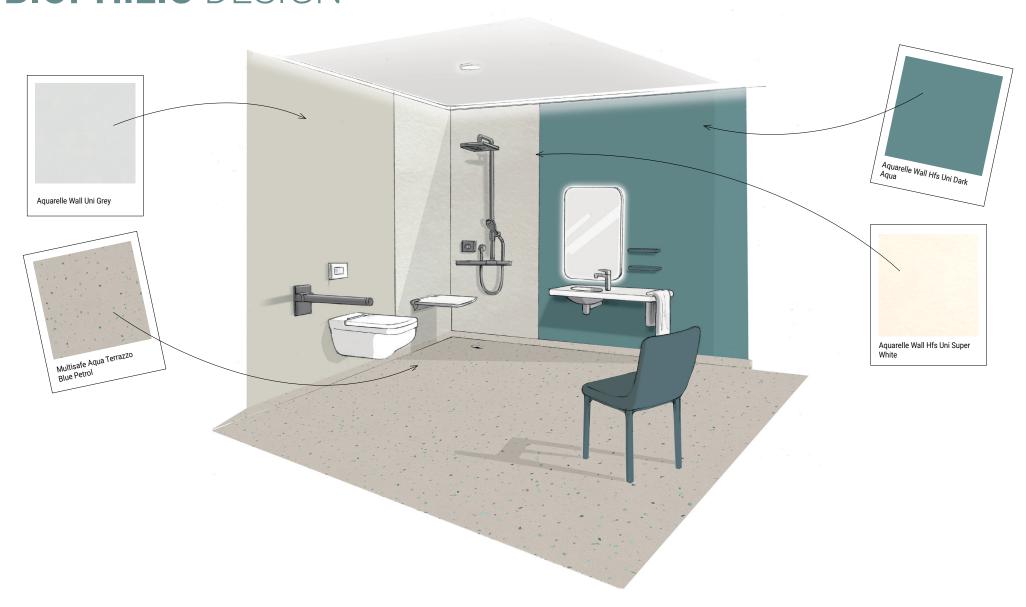






# CREATING A DISTINCTIVE, WELCOMING SPACE BIOPHILIC DESIGN

- Promoting patient autonomy
- Inspiring patient safety
- · Creating a non institutional feeling



**CREATING A DISTINCTIVE,** WELCOMING SPACE Promoting patient autonomy Inspiring patient safety **HOMELY** DESIGN · Creating a non institutional feeling Aquarelle Wall Hfs Marble Aquarelle Wall Uni Grey Aquarelle HFS Vogue light Granit Multisafe Soft Grey

## STAFF SPACES

Staff also need special attention and dedicated spaces. Break areas should be inviting and comfortable, providing healthcare staff with spaces to relax and recharge.

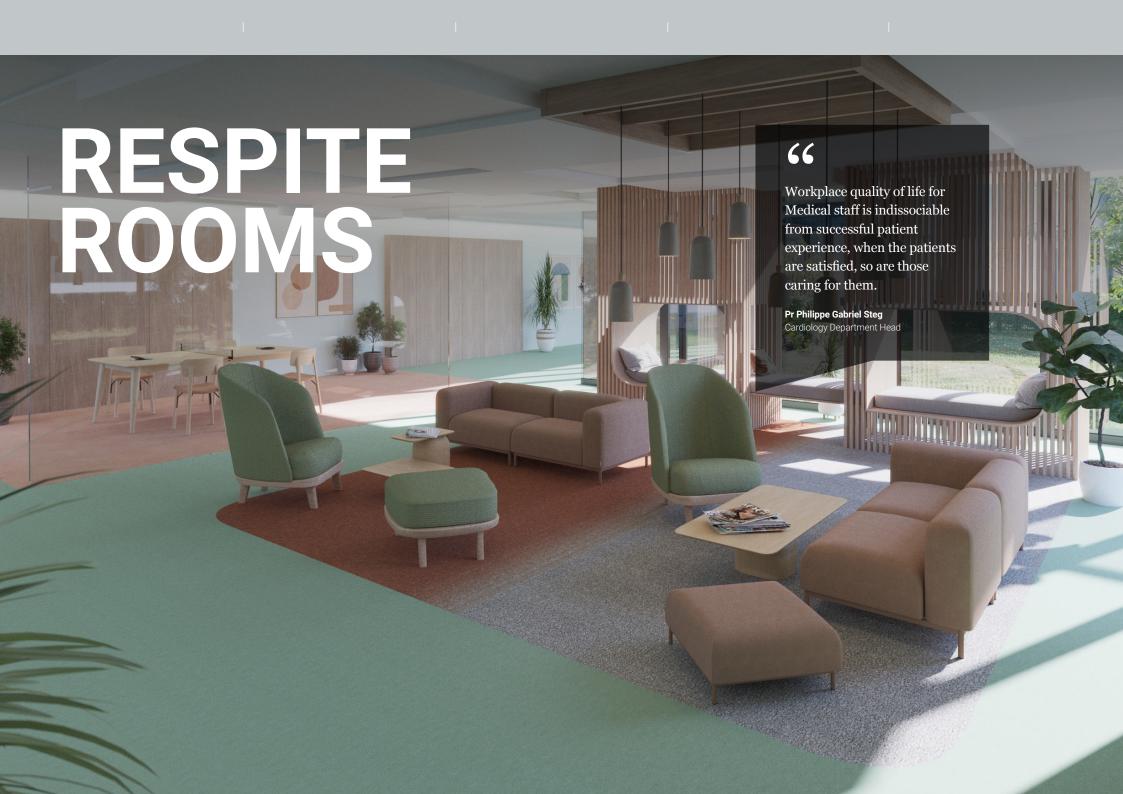
The design incorporates elements that support staff wellness, including access to fitness facilities, mental health resources, and stress-reduction programs.

Natural elements, such as plants and outdoor views, are integrated to contribute to a positive atmosphere.

Flexibility is a key design principle, allowing staff spaces to adapt to changing staffing levels, job roles, and technological advancements.

Involving healthcare staff in the design process ensures that spaces are tailored to their needs, fostering a sense of ownership and engagement.





# RESPITE ROOMS

Design dedicated staff respite areas.

Ensure diversity of spaces for interactions/conviviality and for meditation/rest.

Favour sound absorbing materials to create islands of calm and personal concentration but also allow group discussions and exchanges.

Here too, natural light, smooth and comfy material and non-institutional design will act on well-being staff well-being.



### **CARPET FLOORS**

Carpet / Desso fields



B751 9098 Ref.: 710495055



B751 5012 Ref.: 710495028



Fuse B755 5102 Ref.: 710512010

### LVT FLOORS

LVT / iD Inspiration 70



Fibra Green Ref.: 24511086

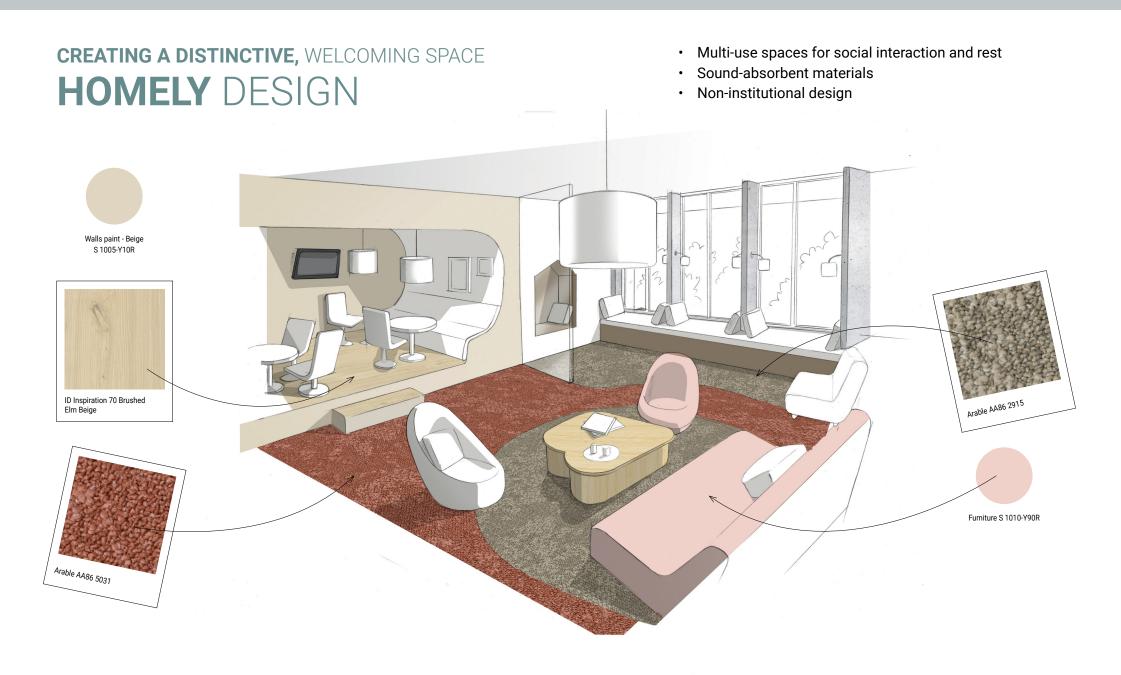


Fibra Terracotta Ref.: 24511084

WALLS

Heterogeneous vinyl / ProtectWALL

Uni White Grey Ref.: 264991079



# CREATING A DISTINCTIVE, WELCOMING SPACE GRAPHIC DESIGN

- · Multi-use spaces for social interaction and rest
- Sound-absorbent materials
- Non-institutional design





# NURSING STATIONS

Designing for staff efficiency and well-being Workstations should be crafted with ergonomic considerations, ensuring efficiency and reducing the risk of physical strain.

Collaborative spaces, such as meeting rooms and interdisciplinary communication areas, foster teamwork among healthcare professionals.

Adjustable furniture and proper lighting contribute to a comfortable and productive workspace.



### **FLOORS**

Homogeneous vinyl / iQ Granit



Light green Ref.: 21142390



Olive Ref.: 21142412

### WALLS

Heterogeneous vinyl / ProtectWALL



Palm Shaddow Ref.: 264991091

# CREATING A DISTINCTIVE, WELCOMING SPACE BIOPHILIC DESIGN

- · Centrally located nursing station
- Open layout
- Enclosed meeting room for privacy



### CREATING A DISTINCTIVE, WELCOMING SPACE

### **HOMELY** DESIGN

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- Open layout
- Enclosed meeting room for privacy



### THE ROLE OF COLOUR IN HEALTHCARE ENVIRONMENTS

The coloured appearance of an environment is a stimulus, and a message that carries meaning, arouses sensations and provokes emotions. Colour influences our behaviour and our decisions. In the hospital environment, colour enables the recognition of key features, allowing people intuitively to interpret spaces and move between them. And because it shapes what we see, colour is important in signage.

#### by Marion Lamarque

Colour expert Founder and President of COLOR THE LIFE.









Marion Lamarque is a designer with expertise in 360° colour strategy (identity, trends, design, production, merchandising and communications). She founded COLOR THE LIFE, the network of colour experts that reveals and uses the potential of colour in all areas to sustainably develop the human, economic and environmental performance of organisations.

#### **COLOR THE LIFE**

In 2021, COLOR THE LIFE organised a cycle of webinars on the theme "Colour & Health".





#### **DEFINING A COLOUR USING THE NATURAL COLOUR SYSTEM ('NCS')**

A pragmatic, tridimensional approach

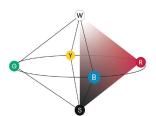
NCS is a universal colour language based on science. It identifies a colour in 2 steps using 6 basic shades that the human eye perceives as pure: white (W), black (S), yellow(Y), red (R), blue (B) and green (G).

#### 1. HUE

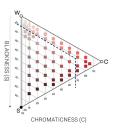
The hue is the relationship to 1 or 2 of the 4 chromatic elementary colours in the colour circle.

#### 2. NUANCE

Nuance is defined by the quantity of black (S), white (W) and chromaticness (C) or purity of hue.







#### THE COMPLETE NCS COLOUR NOTATION

Example: Platinium 100 Candy Coral NCS S1070-Y90R



HUE: Y90R = mix of 10% of yellow, 90% of red **NUANCE:** S1070 = 10% black 70% chromaticness



### THE ROLE OF COLOUR IN HEALTHCARE ENVIRONMENTS

#### HOW TO HARNESS THE EMOTIONAL EFFECT OF COLOUR

The coloured harmony of a space enables patients, staff and visitors to be immersed in an atmosphere conducive to their well-being, whether they seek calm, attention and privacy, or stimulation and conviviality.

The choice and positioning of colours on walls, woodwork, floors, ceilings and furniture can focus the user's gaze on a specific point or conversely open up the space and divert attention.

#### **PASTEL**

Pastel colours enlarge and open up the space.

#### **BRIGHT**

Vivid colours create a cheerful, uplifting atmoshere and are indicative.

#### INTENSE

Intense colours dramatise the space and promote intimacy.

#### DARK

Dark colours highlight architectural elements.

#### NATURAL

Natural colours create authentic and cosy atmospheres.

#### MUTED

Muted colours are discreet and provide reassurance.

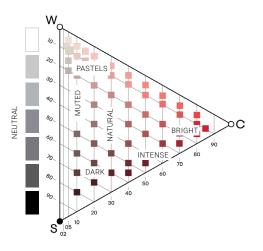
#### **NEUTRAL**

Blacks and whites create striking settings. Greys bring depth and texture.



#### **DEFINING THE COLOUR FAMILIES**

A colour family is a set of colours with the same Nuance (Tone).





### THE ROLE OF COLOUR

### IN HEALTHCARE ENVIRONMENTS

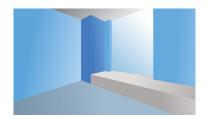
#### **HOW TO INFLUENCE SPATIAL PERCEPTION**

# Cold colours



### DISTANCE AND DEPTH PERCEPTION

A warm colour (yellow, orange, red, pink) seems closer than a cold one (purple, blue, turquoise, green). It can be used to make corridors seem shorter or longer, for example.





#### **SPACE SIZE PERCEPTION**

Light, cool colours evoke air and water, two elements that people associate with light and peace. In architecture, they enlarge and open up areas. Dark, warm colours envelop us and reduce the feeling of space, creating a sense of intimacy.



With the elderly becoming increasingly numerous in hospitals, it is vital to consider the experience of people with visual impairment when designing a healthcare facility. Colour contrast is central to providing visual clues for doors, handles, handrails and signage, enabling people with diminished sight to better make sense of their surroundings.

#### **HUE CONSTRAST**



#### **CHROMATIC CONTRAST**



### LIGHT/DARK CONTRAST

LRV difference>30



As the Light Reflection Value of a colour is linked to its blackness, this measure can help create the right level of contrast. An LRV difference of 30 points is required to generate sufficient contrast.



Children's Memorial Health Institute, Warsaw, Poland