

Carbon Conscious Program

A WAY TO INSTANTLY REDUCE YOUR FOOTPRINT!



Future solutions – today

At Tarkett, social and environmental responsibility is both a long-standing commitment and a lever for business growth. We work every day to positively impact not only people's daily lives but also the generations to come. Fundamental to our operations is a deep understanding of people – those who create with our products, those who rely on them and those who care for them – so that we may better frame the far-reaching nature of the challenge that lies before us.

By 2050, the global population is projected to reach 10 billion and the world economy is expected to quadruple¹, putting increased pressure on our planet to sustain such massive growth.

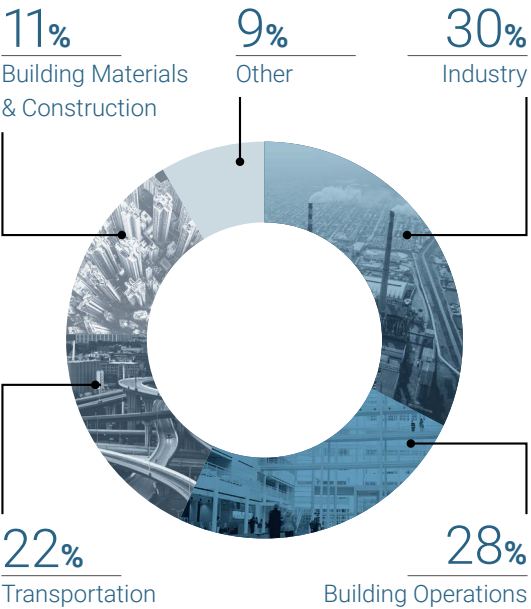
If current projections for the built environment are realised, it is estimated that by 2060 the equivalent of the city of Paris will be built across the world each week.²

Reducing the carbon emitted through building materials and construction can drastically improve our industry's impact, which accounts for about 11% of the world's total embodied carbon emissions.³

When looking at new construction, embodied carbon will be responsible for almost half of total new construction emissions between now and 2050.

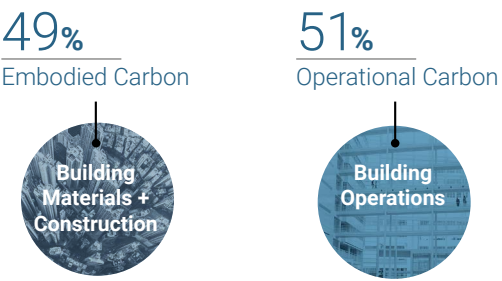
Bold solutions are needed if we are to prevent a deepening of the climate crisis linked to the demands of a growing world population.

WHERE THE WORLD'S CARBON EMISSIONS COME FROM



TOTAL CARBON EMISSIONS OF NEW CONSTRUCTION 2020–2050

Global average of a building's carbon footprint



In 2015, the United Nations adopted a set of 17 Sustainable Development Goals – an initiative designed to end poverty, protect the planet, and promote peace and prosperity for all.

In 2010, as a signatory to the U.N. Global Compact, Tarkett aligned with these goals, and pledged to positively contribute to global societal challenges and help fight climate change.

As early as 2012, Tarkett reached the UN Global Compact Advanced Level. Only 11% of all corporations worldwide are at this advanced stage.

¹ The Futures Centre, The growing middle class

² UNEP and IEA, Towards a zero-emission, efficient, and resilient buildings and construction sector, Global Status Report 2017

³ Architecture 2030, New buildings: embodied carbon



Tarkett is putting the circular economy and climate change challenges at the heart of our company strategy. For the first time in our company history, we have received a **B score, management level**, illustrating our enhanced maturity in our fight against climate change.

This score is disclosed through the Carbon Disclosure Program (CDP), a global non-profit that runs the world's leading climate performance platform.



Conscious choices. For people and planet

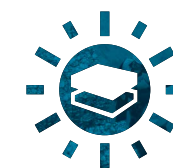
For more than a decade, we have been passionate advocates of the circular economy – one that is supported by Cradle to Cradle principles. A widely recognised solution to resource scarcity and the climate emergency, the circular economy is transforming the way we design and manufacture products.

A core part of Tarkett's circular approach is to consciously focus on using healthy materials in our products and to ensure that these products are safely recycled at the end of use. In addition, we continue to reduce our energy use, convert our factories worldwide to renewable energy and use recycled materials in our products to reduce their carbon footprint.

Our big-picture approach means that the better practices we implement at Tarkett have clear environmental benefits for our customers and end users as well.

2020 Group Sustainability Figures

RESPECTING RESOURCES VIA OUR CIRCULAR ECONOMY APPROACH:



**RENEWABLE,
ABUNDANT
OR RECYCLED
MATERIALS**

68%

of raw materials do not contributed to resource scarcity



**FLOORING
TAKE-BACK**

109,000

tons of flooring collected from 2010 to 2019 by Tarkett ReStart® take-back and recycling program in Europe, Brazil and North America

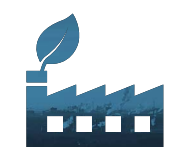


**RECYCLED
RESOURCES**

127,000

tons of recycled materials in production
13%
of our raw materials in purchased volumes are recycled materials
2030 objective 30%

REDUCING CARBON EMISSIONS:



**CO₂
EMISSIONS**

-27%

versus 2010
(scope 1 & 2 intensity kg CO₂ e/m³)
2030 objective -30% vs. 2020
198,500 tons CO₂
(2019 CO₂ emissions, scope 1 & 2)



**RENEWABLE
ENERGY**

27%

of energy consumption comes from renewable energy.
We use 100% renewable electricity in 8 of our factories.



**CO₂ SAVINGS
THANKS TO
RECYCLED RAW
MATERIALS**

~253,000

tons of CO₂ avoided* corresponding to
~127,000 tons of recycled resources instead of using virgin raw materials and sending waste to incineration
(*estimation for part of scope 3)

Carbon Conscious Program

A way to instantly reduce your footprint

We are aware of the impact that our flooring has on the planet, and we strive every day to reduce this impact.

We are aware, too, of the environmental challenges faced by our partners in the building industry.

In response to these shared challenges, Tarkett’s **Carbon Conscious Program**⁴ helps you to instantly reduce your carbon footprint in one simple step.

Choosing Tarkett comes with the assurance that you are choosing products consciously designed with a reduction of carbon footprint in mind from the onset. Where we are unable to further reduce carbon emissions through our rigorous product design and manufacturing processes, we offer to offset the remainder, through our Carbon Conscious Program, with externally verified carbon credits.



Join our carbon conscious program when you specify our products, and we will ensure that they are **fully carbon neutral**.⁵

Let’s be Carbon Conscious. Together.

In 2020, Le Point, a French weekly news magazine, published, for the first time, a ranking of the most responsible companies in France, based on three criteria: environment, social and governance. Among the 2,000 companies in the running, Tarkett came in 24th out of 250 in the general ranking and 1st in the “building materials sector” category.

⁴ The Carbon Conscious Program is a Tarkett EMEA initiative

⁵ We fully offset the embodied carbon footprint of our products (production, construction and end-of-life stages)



Tarkett supports REDD+

Tropical forests continue to disappear at an alarming rate, resulting in a devastating loss of biodiversity. In the Amazon rainforest, an area equal to 50 football pitches has been destroyed every minute since 2000.

Since 2013 Tarkett has been an active member of the REDD+ Business Initiative, which aims to support the further development of UN's REDD+ mechanism (Reduced Emissions from Deforestation and Forest Degradation). As part of this initiative, we support sustainable farming practices in developing countries, and uphold the preservation of biodiversity where tropical forests are under threat and where local farmers are discouraged from continuing with more sustainable practices.



Today, when you join our Carbon Conscious Program, you directly support the **Tambopata-Bahuaja Biodiversity Reserve** in Peru, which protects over 590,000 hectares of threatened tropical rainforest. Your participation contributes to safeguarding an area roughly the size of Los Angeles, helping the local farming community, protecting fauna and improving biodiversity.

- The reserve's positive effects include:
- the reduction of greenhouse gas emissions through the prevention of deforestation and forest degradation
 - the restoration of damaged land
 - the protection of local animal and plant species
 - the creation of jobs for local farmers, who produce and sell high-quality cacao.

For more information please visit: **REDD+ Business Initiative**.

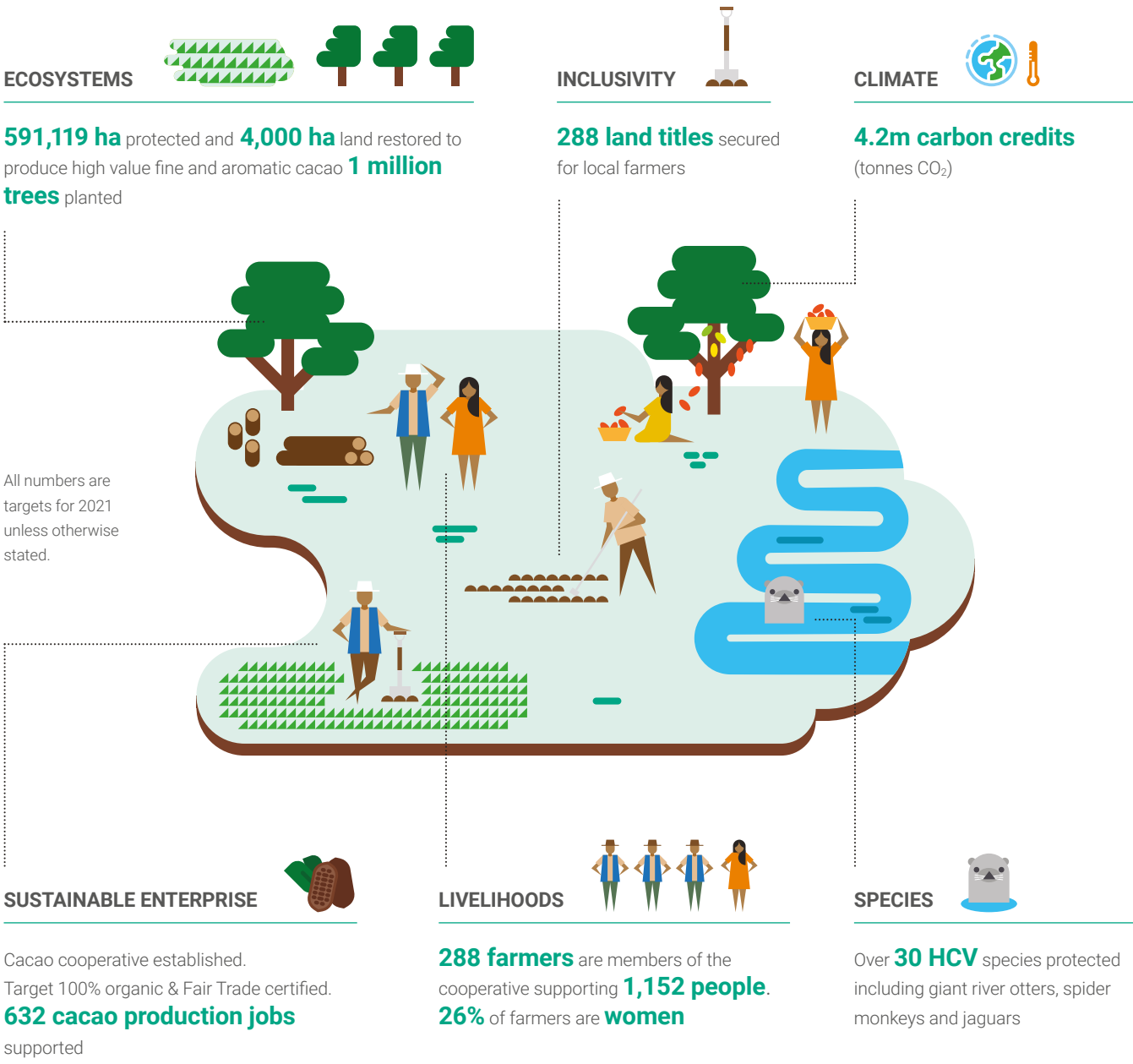


As a company, Tarkett is currently working with REDD+ and the Carbonfree® Product Certification Program to meet our global offsetting requirements.



Tambopata-Bahuaja Biodiversity Reserve

Impact targets for 2021



External standards
The Tambopata-Bahuaja project is validated by the verified Carbon Standard (VCS project ID 1067) and the Climate, Community, and Biodiversity Standard (CCB) to the **gold level** for both biodiversity and for climate change adaptation.

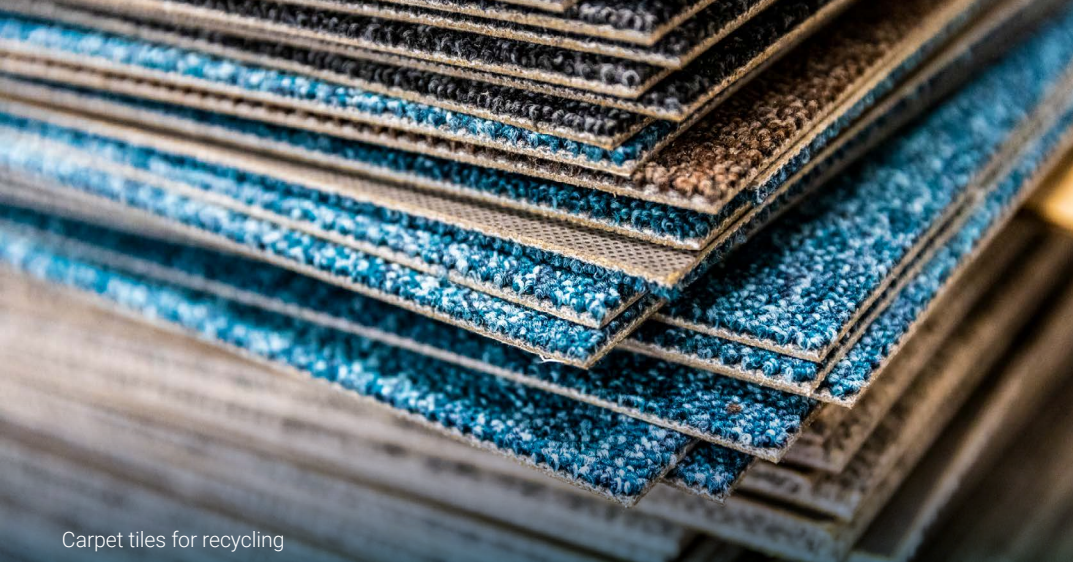
Nested Credits
Carbon credits generated by the Tambopata-Bahuaja Reserve REDD+ project are formally acknowledged by the Peruvian Ministry of Environment (MINAM) and are accounted for in the country's national registry through a 'nested' approach. Nesting our project within Peru's REDD+ programme means that the retired carbon credits, even internationally transacted ones, are not double counted. Avoiding double counting is essential to achieving a 1.5°C warming scenario and ensures the credibility of corporate climate action claims.



Vinyl for recycling



100% recycling of our EcoBase backing for new tiles at our recycling centre, Waalwijk, The Netherlands



Carpet tiles for recycling



Bags filled with recycled material at our Clervaux recycling centre, Luxembourg.



Carpet Recycling Centre, Waalwijk, The Netherlands



Granules generated from recycling process in our recycling centre in Clervaux, Luxembourg



Fluff – high purity yarn (95%) - is generated by Tarkett's carpet recycling centre at Waalwijk, The Netherlands



ReStart operator selecting samples from ReStart waste (heterogeneous flooring) to send to our R&D centre in Wiltz for Phthalate and VOC testings

With you. Every step of the way

Our commitment to the circular economy is a promise to accompany you on your sustainability journey every step of the way.

One of our key circular economy initiatives, our global take-back and recycling program **ReStart**, offers you the opportunity to return your recyclable flooring to us to make new floors.

In fact, our journey to recycle our products already started in 1957. To design products that could be recycled and transformed into raw materials for new products, we adopted Cradle to Cradle® design in 2010. We optimize our materials in partnership with our suppliers and material health experts, and innovate to overcome the challenges involved in recycling flooring.

We are dedicated to help you manage your waste and turn it into precious resources, achieve green building certifications and advance your sustainability goals.



Join our **ReStart® take-back and recycling program** so we can make an effort to safeguard the world's natural resources, protect the environment and shift towards a circular economy model – together!

Our ongoing journey

As the world's climate grows ever warmer, designing interior spaces has moved beyond a purposeful selection of colours and textures. Now and in the future, the creation of man-made environments must also consider the well-being of people and planet.

Sustainability sits at the heart of Tarkett's decision-making. We must continue striving to ensure the Earth's safety, and pursuing new ways to heal our environment.

As you work to reduce your projects' carbon emissions, let us be your partner for the greater good.

Like you, we are on a mission to increase the pace of our ever-evolving sustainability journey – one that will help to create a healthier and more hopeful future, in which all people can flourish.

You are only **3 simple steps** away from joining our Carbon Conscious Program today:



Human-Conscious Design™

Tarkett Human-Conscious Design™ is our pledge to stand with present and future generations. To create flooring and sports surfaces that are good for people and for the planet. And to do it every day.

We deliver on this through the synergy of three commitments:

- 1 Deep human understanding
- 2 Conscious choices. For people and planet
- 3 With you. Every step of the way

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