

TARKETT
PRESS RELEASE

Tarkett North America Leads Industry in Cradle to Cradle Certifications

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Tarkett North America's Respect for Environment and People's Health Guides Its Product Development

SOLON, Ohio (June 12, 2017) – [Tarkett](#), a worldwide leader in innovative and sustainable flooring and sports surface solutions, today announces it leads the flooring industry in [Cradle to Cradle](#) product and materials certifications. The nonprofit Cradle to Cradle Products Innovation Institute serves to educate and empower manufacturers of consumer products to become a positive force for society and the environment.

Seeing a product designated as Cradle to Cradle Certified™ gives people a reliable sign of a manufacturer's commitment to sustainability. Tarkett North America has applied Cradle to Cradle principles to product development since 2011, and today holds more certifications than all other flooring manufacturers combined, as well as sits at the top of the list of certified products across all industries. To date, Tarkett North America holds 175 product and material certifications.

"Having so many products and materials Cradle to Cradle certified demonstrates Tarkett's commitment to both the built environment and the planet as a whole," said Diane Martel, Vice President of Environmental Planning and Strategy, Tarkett North America. "Tarkett has been dedicated to innovation and excellence for over 100 years, with decades upon decades committed to sustainability. Sustainability is not simply a nice to have — it is core to our values. We value our position as a global leader in sustainable flooring, and see these certifications as a way to guide our industry toward creating products that are better for people and better for the environment."

In addition to Cradle to Cradle certifications, Tarkett has placed intense focus on its sustainability strategy, which is based on closed-loop circular design. Of note:

- Tarkett was one of the first companies to join the Circular Economy 100, Ellen MacArthur Foundation
- Tarkett is a partner of the World Economic Forum on circular economy, climate change and quality of life in the urban environment
- Tarkett was the first flooring producer to deploy phthalate-free vinyl flooring in North America
- Tarkett launched fully transparent Material Health Statements in 2016
- Tarkett continually improves the chemistry within products to improve the built environment, including removing ortho-phthalates from products and developing Eco-Ensure, a fluorine-free soil protection technology for all Powerbond® and modular products



THE ULTIMATE FLOORING EXPERIENCE

To learn more about Tarkett North America's sustainability efforts across all brands, visit <http://tarkettna.com>.

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About Tarkett

With net sales of more than €2.7 billion in 2016, Tarkett is a global leader in innovative solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,500 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. www.tarkett.com