

TARKETT
PRESS RELEASE

Tarkett SureStart Underlayment Provides Moisture Impermeability and Acoustic Reduction

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SureStart™ Underlayment Offers a Best-in-Class Adverse Flooring Mitigation Solution

SOLON, Ohio (March 15, 2017) — [Tarkett](#), a worldwide leader in innovative and sustainable flooring and sports surface solutions, today announced the launch of SureStart underlayment for luxury vinyl tile (LVT) products. SureStart's industry-leading performance enables it to provide fast installation, acoustic reduction and moisture impermeability, making it ideal to address adverse flooring conditions.

When properly used under LVT, SureStart's moisture impermeability barrier enables the floor to be installed up to 90 percent relative humidity (RH). Using SureStart, installers are able to install a floor on concrete or wood subfloors. SureStart's loose-lay installation method enables contractors to quickly prepare the subfloor and begin LVT installation.

Additional benefits and features of SureStart include:

- Fast, loose-lay installation
- IIC floor to floor acoustical performance of 66
- Δ IIC of 17
- STC of 63
- CRI certified for low VOC emissions
- Recyclable within Tarkett's ReStart Reclamation & Recycle Program
- Available in rolled sheet sizes 3' x 33.3' and 4.5' 44.4'

SureStart is ideal for LVT installations in commercial spaces, as well as multifamily and residential construction where noise reduction and a commitment to a healthful environment are priorities. In situations when construction times are tight, SureStart's easy installation on adverse flooring conditions, such as when RH is high at 90, helps projects remain on schedule.

To learn more about Tarkett's new SureStart underlayment, visit <http://www.tarkettna.com/>.

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About Tarkett

With net sales of more than €2.7 billion in 2016, Tarkett is a global leader in innovative solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,500 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to



THE ULTIMATE
FLOORING EXPERIENCE

sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. www.tarkett.com