TARKETT PRESS RELEASE

# More than 800 Tarkett Products Now Featured in Sustainable Minds<sup>®</sup> Transparency Catalog<sup>™</sup> in North America

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# Providing A & D Community with Environmental and Material Disclosures about Tarkett

**SOLON, Ohio (March 14, 2017)** — Tarkett, a worldwide leader in innovative and sustainable flooring and sports surface solutions, today announced it has partnered with Sustainable Minds (SM) to provide a simple and easy way for architects and designers to find material and environmental product transparency information on more than 850 Tarkett products across all its North American brands — Tandus Centiva, Johnsonite and Desso — and all in one place: the SM Transparency Catalog.

Sustainable Minds, based in Massachusetts, is a B2B cloud provider of environmental product transparency applications, data, and services to help product manufacturers across the value chain design and market greener and healthier products for the built environment.

"Product transparency is increasingly important to our customers who want to understand the environmental and material health impacts of our products, and they need to be able to access that information quickly and easily to make informed decisions," said Diane Martel, vice president of sustainability for Tarkett. "Transparency, along with the data to support it, is particularly important to project owners who are working to meet rating systems requirements. Our efforts are helping these owners choose healthy products for healthy spaces."

The SM Transparency Catalog is designed to help architecture, engineering, and construction (AEC) professionals easily find products with transparency information that qualify for green building rating systems including: The Collaborative for High Performances Schools (CHPS), LEED v4, Green Globes, the Well Building Standard and the Living Building Challenge.

SM is the only source providing both environmental and material disclosures from all manufacturers, all environmental product declaration (EPD) programs, and all material disclosure and rating systems, all in one place.

"People aren't looking for disclosures — they want high performing products with disclosures," said Terry Swack, chief executive officer, Sustainable Minds. "Working with Tarkett to organize all of its brands and products into one integrated listing informed the development of new options for manufacturers to reinforce or build greener brand recognition within our catalog."

For more information about Tarkett's comprehensive range of flooring solutions and accessories, visit www.tarkettna.com.



### **About Tarkett**

With net sales of more than €2.7 billion in 2016, Tarkett is a global leader in innovative solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,500 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT). www.tarkett.com

## **About Sustainable Minds**

Sustainable Minds is a B2B cloud provider of environmental product transparency applications, data, and services to help product manufacturers across the value chain design and market greener products. The company is the first cloud software provider and program operator to focus on simplified and understandable environmental reporting. Sustainable Minds is dedicated to operationalizing environmental performance in mainstream product development and manufacturing in an understandable, empowering, and credible way. Its easy-to-use standardized solutions make it possible for manufacturers large and small to drive revenue and growth through greener product innovation. www.sustainableminds.com, www.transparencycatalog.com.

# About the Collaborative for High Performance Schools (CHPS)

The Collaborative for High Performance Schools (CHPS), a 501(c)3 non-profit organization, created the nation's first green building rating program developed especially for school learning environments. For more information visit www.chps.net.

