

TARKETT PRESS  
RELEASE

## Tarkett Launches New Collections Infinies Designs Including Celebrity Artist Stefan Sagmeister

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### Advancing Co-Creation in Custom LVT

**SOLON, Ohio (February 8, 2017)** – Tarkett, a worldwide leader in innovative and sustainable flooring and sports surface solutions, today announced that the Collections Infinies platform is expanding with the addition of an artist best known for his work with HBO, the Rolling Stones and the Guggenheim: Stefan Sagmeister of Sagmeister & Walsh. Sagmeister's designs for Collections Infinies are part of a library of collections created by renowned designers, including D.B. Kim, Suzanne Tick, K&Co and 2X4, whose collections are also expanded.

"Designing in collaboration with a celebrated artist is every designer's dream," said Chris Stulpin, senior vice president of design for Tarkett. "We are thrilled to be adding Stefan's vision of happiness and beauty to life via Collections Infinies."

"I became a designer because I feel love and care what happens in peoples' lives," said Sagmeister. "This co-creation through digital printing is helping designers like me to make a difference." A link to Sagmeister's design inspiration video can be found [here](#):

The complete list of new designs featured in Collections Infinies expanded collection include:

- "Alphabet" from Stefan Sagmeister
- "Rib Weave" within Trans-Materia from Suzanne Tick
- New neutral colors within "Glow" from K&Co
- "Riot Static-Static" within the Riot collection from 2x4

In addition to new designs, Collections Infinies also features an enhanced co-creation and visualization tool that enriches the experience of bringing design to life – digitally.

The Collections Infinies app, available for iPhone and Android, has been updated to include Stefan Sagmeister. The app takes the viewer on a journey through each designers' uniquely designed space and allows you to listen as they share the inspiration behind their creations.



**Tarkett**

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## About Collections Infinies

Tarkett continues to be on the leading edge of innovative design technology with its proprietary co-creation and visualization tool for Collections Infinies. The tool enables participatory thinking between architects and designers, allowing for custom colorization and a one-of-a-kind creation. Groundbreaking digital printing technology is a first in the industry and allows for extended pattern repeats, creating a portfolio of high designs with expansive, randomized flooring motifs and enhanced realism.

Collections Infinies, modeled after Collections Privées launched in Europe in 1999, maintains the company's historical commitment to challenging the status quo through innovative and creative design techniques. Previous collaborators with Tarkett include Andree Putnam, Jean Nouvel and Tom Dixon, all of whom were integral to Tarkett's industry-leading offerings in soft surface printing.

For more information Collections Infinies, visit [www.collectionsinfinies.tarkettna.com](http://www.collectionsinfinies.tarkettna.com) and for more information on Tarkett's comprehensive range of flooring solutions and accessories, visit [www.tarkettna.com](http://www.tarkettna.com).

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## About Tarkett

With net sales of 2.7 billion euros in 2015, Tarkett is a global leader in innovative and sustainable solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett is listed on Euronext Paris (compartment A, ticker TKTT, ISIN: FR0004188670). [www.tarkett.com](http://www.tarkett.com).



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