## Tandus Centiva

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### Tandus Centiva, Suzanne Tick Inc. and Antron® Carpet Fiber Support Publicolor

Dalton, GA (May 25, 2016) –Tandus Centiva, a Tarkett company, celebrated the 20<sup>th</sup> Anniversary of Publicolor at the organization's annual Stir, Splatter + Roll Gala which was held on May 16, 2016 at the Metropolitan Pavilion in New York City.

The gala honored two charitable individuals, The Honorable Michael R. Bloomberg and E. John Rosenwald, Jr. for their longtime support of Publicolor and its programs.

Recognizing the importance of education and Publicolor, Tandus Centiva, a Tarkett company, Suzanne Tick Inc. and Antron® carpet fiber, support the Publicolor Summer Design Studio. The Summer Design Studio is an innovative work-study program that utilizes a non-traditional curriculum emphasizing tactile learning experiences. The combination of project-based learning, community service and paid work opportunities provide a compilation of meaningful activities for youth who otherwise would be idle when the school year ends in June.

The Tandus Centiva, Suzanne Tick Inc., Antron® carpet fiber collections contribute up to \$0.30\* cents per square yard to the Publicolor Summer Design Studio. The contribution is a match among partners based on product sales into education environments.

# Based on 2015 qualifying sales, \$132,497.97 was donated to the Summer Design Studio, helping to prevent summer learning loss for 76 disconnected youth by uniquely teaching math and literacy through product design.

For more information on the Publicolor Summer Design Studio, please view the documentary video below. The documentary was selected to be screened during the Marche Du Film in Cannes May 11 - May 20.

#### https://vimeo.com/147524136

#### About Tandus Centiva

Tandus Centiva's unique line of Powerbond®, Modular, Broadloom, Woven and LVT flooring products offer a true fit-for-purpose approach to enhance spaces for learning, working, healing and living. With industryleading product design, unrivaled service and a commitment to environmental and social stewardship, Tandus Centiva, a Tarkett company, provides the ultimate flooring experience for commercial customers. For more information, please visit <u>tandus-centiva.com</u>.

#### About Tarkett

With net sales of 2.7 billion euros in 2015, Tarkett is a global leader in innovative and sustainable solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries



worldwide. With 12,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett is listed on Euronext Paris (compartment A, ticker TKTT, ISIN: FR0004188670). www.tarkett.com.

#### About Antron® Carpet Fiber

When durability meets design-ability, the possibilities are endless. Architects, interior designers and facility managers specify Antron® carpet fiber because of the superior type 6,6 nylon. It allows carpet to stand up to wear and tear – looking newer, longer. The fiber's structure helps resist staining and the innovative shape releases soil more easily. It is the foundation ingredient in over 800 original carpet styles from 17 trusted commercial carpet mills. Antron® carpet fiber allows for creative flexibility without sacrificing performance. All Antron® carpet fibers are third-party certified by SCS Global Services as Environmentally Preferable Products. For more information, visit www.antron.net or call 1-877-5ANTRON.

#### **About Publicolor**

Founded in 1996 by Ruth Lande Shuman, Publicolor's mission is to fight poverty by countering inner-city public schools' alarming dropout rate. They do this by engaging disconnected youth in their education through a continuum of design-based programs, academic support and teaching career-readiness skills.

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