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Tandus Centiva ethos® Improves the Performance and Well-Being of a Space

Dalton, GA (December 7, 2015) – Tandus Centiva, a Tarkett company, improves the performance and well-being of a space with a time-tested material called ethos. In 2004, Tandus Centiva was the first to harness the PVB film in windshields and safety glass, creating a time-tested alternative to traditional carpet backing polymers.

Through recent innovation, ethos Modular now has the ability to stand up to subfloor conditions of 15lbs MVER, 98% RH and 11.0pH when installed using TandusTape+, enhancing its performance in interior spaces. This is higher than any other modular carpet tile solution in the industry, allowing installation under almost any subfloor moisture situation. With TandusTape+™, installation is free-lay, long lasting and lower emitting than traditional wet-applied adhesives.

The ingredients in ethos have been assessed rigorously by a third-party to verify it contains no carcinogens, mutagens, or reproductive toxins. In addition, Tandus Centiva does not add antimicrobial treatments, so the air in a space can start clean and stay clean. In 2014, ethos became Cradle to Cradle Certified™ Silver v3.0, the first of its kind in North America.

"Tandus Centiva ethos is a natural expression of what we believe. It is a true, time-tested innovation for the future of flooring, and that makes us proud." -Erin Istanbuluoglu, Director of Environmental and Social Stewardship, Tandus Centiva.

To learn more about ethos, please visit <https://www.tandus-centiva.com/tcmedia/whats-new/ethos-flooring-innovation>

About Tandus Centiva

Tandus Centiva's unique line of Powerbond®, Modular, Broadloom, Woven and LVT flooring products offer a true fit-for-purpose approach to enhance spaces for learning, working, healing and living. With industry-leading product design, unrivaled service and a commitment to environmental and social stewardship, Tandus Centiva, a Tarkett company, provides the ultimate flooring experience for commercial customers. For more information, please visit tandus-centiva.com.

About Tarkett

Tarkett is a global leader in innovative and sustainable solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett's net sales of 2.4 billion euros in 2014 are balanced between Europe, North America and the region comprising CIS countries, APAC & LATAM. Tarkett is listed on Euronext Paris (compartment A, ticker TKTT, ISIN: FR0004188670). www.tarkett.com

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