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Tandus Centiva, Suzanne Tick Inc. and Antron® Carpet Fiber Help Empower Publicolor Students Through the Summer Design Studio

Dalton, GA (October 26, 2015) - Recognizing the importance of education, Tandus Centiva, a Tarkett company, Suzanne Tick Inc. and Antron® Carpet Fiber, have teamed up to support the Publicolor Summer Design Studio. The Summer Design Studio is an innovative work-study program that utilizes a non-traditional curriculum emphasizing tactile learning experiences. The combination of project-based learning, community service and paid work opportunities provide a compilation of meaningful summer activities for youth who otherwise would be idle when the school year ends in June.

The Tandus Centiva, Suzanne Tick Inc., Antron® Carpet Fiber collections contribute up to \$0.30* cents per square yard to the Publicolor Summer Design Studio. The contribution is a match among partners based on product sales into education environments.

This year, \$104,611.50 was donated to the Summer Design Studio, helping to prevent summer learning loss for 71 disconnected youth by uniquely teaching math and literacy through product design.

"It is amazing to see how much transformation can take place over the course of just seven weeks. Not only is Publicolor preventing summer slip-back, they are exposing these students to life on a college campus and helping them start the next year further ahead. Each student has a design project that they work on for the duration of the program and at the end, they participate in a critique by a jury of esteemed design professionals. The skills and experience they are gaining is invaluable. We are proud to be able to support what they are doing." - Erin Istanbuluoglu, Director of Environmental and Social Stewardship, Tandus Centiva.

A few highlights from this summer's program include:

- Summer Design Studio (SDS) students had a 93% daily attendance rate.
- SAT students improved their combined diagnostic scores by an average combined score of literacy plus math of 18% or 76 points.
- 96% of students reported that they believe SDS improved their reading and math skills.
- Students transformed 9 under-resourced community facilities in the afternoons.

Using GoPro cameras provided by Antron® Carpet Fiber, SDS students participated in a video project with Tandus Centiva and had a unique opportunity to provide a glimpse into the Summer Design Studio program. To view the video and to learn more about the Summer Design Studio, please visit

<https://www.tanduscentiva.com/tcmedia/whats-new/publicolor>.

* Up to \$0.30 per square yard is donated to Publicolor when a Tandus Centiva, Suzanne Tick Inc. product using Antron® carpet fiber is specified in the education market segment.

About Tandus Centiva

Tandus Centiva's unique line of Powerbond®, Modular, Broadloom, Woven and LVT flooring products offer a true fit-for-purpose approach to enhance spaces for learning, working, healing and living. With industry-leading product design, unrivaled service and a commitment to environmental and social stewardship, Tandus Centiva, a Tarkett company, provides the ultimate flooring experience for commercial customers. For more information, please visit tandus-centiva.com.

About Tarkett

Tarkett is a global leader in innovative and sustainable solutions for flooring and sports surfaces. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood & laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With 12,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to sustainable development, the Group has implemented an eco-innovation strategy and promotes circular economy. Tarkett's net sales of 2.4 billion euros in 2014 are balanced between Europe, North America and the region comprising CIS countries, APAC & LATAM. Tarkett is listed on Euronext Paris (compartment A, ticker TKTT, ISIN: FR0004188670). www.tarkett.com

About Antron® Carpet Fiber

All Antron® carpet fiber is constructed with type 6,6 nylon and EPP certified by SCS Global Services based on life cycle analysis. Carpets made of Antron® carpet fiber are tested with a rigorous certification process to ensure they look better longer. For more information, call 1-877-5ANTRON or visit antron.net and [YouTube.com/AntronBrand](https://www.youtube.com/AntronBrand).

About Publicolor

Founded in 1996 by Ruth Lande Shuman, Publicolor's mission is to fight poverty by countering inner-city public schools' alarming dropout rate. They do this by engaging disconnected youth in their education through a continuum of design-based programs, academic support and teaching career-readiness skills.

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