

Giving you the tools to succeed.



Tandus Centiva
A Tarkett Company

TANDUS CENTIVA DEALER PARTNERS

Tandus Centiva's TRIAD program is a comprehensive dealer program offering sales support, training and loyalty incentives to increase sales and profitability for members. The TRIAD program is uniquely designed to support our valued core partners with enhanced service and innovative floorcovering solutions. Our Tandus Centiva products, combined with the TRIAD program, gives our members the knowledge and resources necessary to provide a single-source coordinated offering to their customers.

SUPPORT

- Lead sharing and Source One® opportunities
- Online bid support (EcoScorecard, White Papers, etc.)
- Online information and sample ordering
- Carpet 101
- Reclamation programs
- Presentation tools



INCENTIVES

- TRIAD Loyalty Rewards Program*
- Annual trip for qualified owners
- Special promotions

TRAINING

- Target account sales (TAS) training
- Powerbond® sales techniques
- Carpet 101

Call your local **Tandus Centiva** account executive to find out more about **TRIAD**.

* TRIAD Loyalty Rewards Program members earn points to use towards merchandise, trips, online auctions and social events such as the Super Bowl or World Series.

Frequently ASKED QUESTIONS

Q. Why should I be a TRIAD member?

A. The purpose of the TRIAD program is to help you increase your sales. Additionally, you will be able to realize increased margins and greater market penetration while receiving personalized attention, sales support and leads.

Q. How do I become a TRIAD member?

A. Complete the registration form, sign it and have your Tandus Centiva account executive fax or email it to a TRIAD administrator.

Q. What does Tandus Centiva provide to me as a TRIAD member?

A. Personalized attention, regularly scheduled project meetings with your Tandus Centiva account executive, interaction with the Tandus Centiva senior management team, training for your salespeople and your installers and much more.

Q. How do I support the TRIAD program?

A. By sharing opportunities with your Tandus Centiva team and supporting our specifications and sales efforts but the greatest support will come through your business and growth.

Q. How do I sign up for the TRIAD program?

A. Contact your Tandus Centiva account executive. To find your account executive, visit tandus-centiva.com.

Tandus Centiva creates innovative floorcovering solutions through Powerbond®, Freeform®, Modular, Broadloom, Woven and LVT products that work in tandem to enhance spaces for learning, working, healing and living.

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tandus-centiva.com
Powerbond® Modular Broadloom Woven LVT

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THE ULTIMATE
FLOORING EXPERIENCE